
D. DWAYNE CARTMELL II

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EXPERIENCE

Professor, Agricultural Communications (100% Teaching)

Oklahoma State University, August 2021 - Present. (Graduate Coordinator, July 2006 - July 2011)

- Responsible for teaching undergraduate and graduate courses in agricultural communications.
- Advise and/or mentor graduate and undergraduate students.
- Develop course materials and new courses as needed.
- Conduct research related to the agricultural communications discipline.

Professor, Agricultural Communications (.50 FTE Teaching)

Interim Director, Master of International Agriculture Program (.50 FTE)

Oklahoma State University, January 2021 - July 2021.

- Responsible for teaching undergraduate and graduate courses in agricultural communications and MIAP.
- Advise and/or mentor graduate and undergraduate students in agricultural communications and MIAP.
- Assist in curriculum development, outcomes assessment, and internship placement for MIAP.
- Oversee all aspects of the Master of International Agriculture Program.

Professor, Agricultural Communications (.50 FTE Teaching)

Assistant Director, Master of International Agriculture Program (.50 FTE)

Oklahoma State University, July 2018 - December 2020.

- Responsible for teaching undergraduate and graduate courses in agricultural communications and MIAP.
- Advise and/or mentor graduate and undergraduate students in agricultural communications and MIAP.
- Assist in curriculum development, outcomes assessment, and internship placement for MIAP.
- Oversee marketing and recruitment for MIAP.

Professor, Agricultural Communications (100% Teaching)

Oklahoma State University, July 2011 - June 2018. (Graduate Coordinator, July 2006 - July 2011)

- Responsible for teaching undergraduate and graduate courses in agricultural communications.
- Advise and/or mentor graduate and undergraduate students.
- Develop course materials and new courses as needed.
- Conduct research related to disaster resilience and risk/crisis communications.

Associate Professor, Agricultural Communications (75% Teaching/25% Research)

Oklahoma State University, July 2007 - June 2011.

- Responsible for teaching undergraduate and graduate courses in agricultural communications.
- Advise and/or mentor graduate and undergraduate students.
- Develop course materials and new courses as needed.
- Develop a focused research agenda in the areas of disaster resilience and risk/crisis communications.

Assistant Professor, Agricultural Communications (75% Teaching/25% Research)

Oklahoma State University, July 2001 - June 2007.

- Responsible for teaching undergraduate and graduate courses in agricultural communications.
- Advise and/or mentor graduate and undergraduate students.
- Develop course materials and new courses as needed.
- Develop a focused research agenda in the areas of media evaluation and risk/crisis communications.

Graduate School Communications Coordinator

University of Missouri - Columbia, February 1999 - June 2001.

- Responsible for all communications aspects of the Graduate School.
- Developed brochures, pamphlets, newsletters and other materials.
- Developed all publications and materials for the Graduate School recruiting effort.
- Developed and maintained the Graduate School Web presence.

Instructor

University of Missouri - Columbia, August 1999 - May 2001.

- Served as instructor for the departmental "Web Site Development" course. (Fall 2000)
- Served as a co-instructor for the departmental "Communicating in Agriculture" course. (Fall 1999)
- Developed instructional materials for lecture and laboratory activities.
- Developed and graded course assignments.

Teaching/Research Assistant

Oklahoma State University, August 1997 - May 1998.

- Served as the teaching assistant for a senior-level agricultural communications course.
- Developed assignments and instructional materials for lecture and laboratory activities.
- Developed and graded course assignments.
- Served as editor of the University Research Report and maintained the research report Web site.

Editor

Rancher-Farmer News. Norman, Oklahoma. July 1996 - August 1997.

- Performed all editing duties for the agricultural publication.
- Performed all layout and printing duties for the paper.
- Wrote all feature stories and shot all photographs for the publication.
- Served as field reporter and paper representative at trade shows and conventions.

Associate Farm Director/Account Executive/Affiliate Relations Coordinator

Quinstar Communications Network. Enid, Oklahoma. May 1995 - June 1996.

- Served as in-studio announcer and feature reporter for agricultural events.
- Handled all interaction between affiliate radio stations and the network.
- Developed promotional materials and represented the network at speaking engagements.
- Designed and sold advertising for the network.

Customer Service Representative

Oklahoma Department of Vocational and Technical Education. Stillwater, Oklahoma. June 1994 - May 1995.

- Provided phone assistance and sales service for curriculum customers.
- Handled accounts receivable data.
- Performed inventory management duties.
- Chairman of the improvement committee for the Curriculum and Instructional Materials Center.

EDUCATION

Doctor of Philosophy

Major: Career & Technical Education

Concentration: Journalism

University of Missouri-Columbia - May 2001

Dissertation title:

Arkansas daily newspaper editors attitudes toward agriculture and the gatekeeping criteria used when publishing agricultural news.

Master of Science

Major: Agricultural Education
Concentration: Communications
Oklahoma State University - May 1998

Thesis title:

A follow-up of agricultural communications graduates at Oklahoma State University, Fall 1992 - Summer 1997.

Bachelor of Science

Major: Agricultural Communications
Oklahoma State University - May 1994

Bachelor of Science

Major: Agricultural Economics
Oklahoma State University - May 1993

AWARDS AND RECOGNITIONS

Recipient of the Ferguson College of Agriculture's Award for Excellence in Graduate Advising and Mentoring, 2022

Inducted as an American Association for Agricultural Education Fellow, 2021.

Recipient of the Distinguished Agricultural Communicator Award from the Western Region of the American Association for Agricultural Education, 2019

Recipient of the Distinguished Researcher Award from the Western Region of the American Association for Agricultural Education, 2018

Recipient of the College of Agricultural Sciences and Natural Resources Award for Excellence in Teaching, 2018

Recipient of the Honorary American FFA Degree from the National FFA Association, 2017

Recipient of the Distinguished Teacher Award from the Western Region of the American Association for Agricultural Education, 2017

Recipient of the International Educator of the Year Award from the Western Region of the American Association for Agricultural Education, 2016

Recipient of the Honored Professional Award from the National Agricultural Communicators of Tomorrow, 2016

Recipient of the President's Cup Promoting Creative Interdisciplinarity, 3rd Place, Oklahoma State University, 2016

Recipient of the Award of Excellence in International Programs from the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences, 2013

Recipient of the 2007 Journal of Applied Communication Professional Development Article of the Year Award from the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences, presented in June 2009

Recipient of the Award of Excellence in Academic Programs from the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences, 2009

Recipient of the Award of Excellence in Research from the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences, 2007

Recipient of the American Association for Agricultural Education Outstanding Early Career Member Award, 2007

Finalist for the Phoenix Award for Outstanding Graduate Faculty Member given by the Graduate and Professional Student Government Association and the Graduate College at Oklahoma State University, 2007

Recipient of the Oklahoma State University Regent's Distinguished Teaching Award, 2006

Recipient of the North American Colleges and Teachers of Agriculture Teacher Fellow Award, 2006

Recipient of the North American Colleges and Teachers of Agriculture Teaching Award of Merit, 2006

Nominated for the United States Department of Agriculture National Awards Program for Excellence in College and University Teaching in the Food and Agricultural Sciences New Teacher Award, 2006

Recipient of the Honorary State FFA Degree from the Oklahoma FFA Association, April 2005

Recipient of the Alan A. Kahler Outstanding Dissertation Award from the American Association for Agricultural Education, December 2002

GRANT ACTIVITY/FUNDED PROJECTS

Empowering Aspiring Entrepreneurs for Economic Success in Sub-Saharan Africa: A Professional Fellows Program for Kenya, South Africa, and Uganda. Sept. 2014 – Aug. 2015, \$349,981 (total project budget, including cost-share, **\$513,486**), Project Co-Director, United States Department of State's Office of Citizen Exchanges of the Bureau of Educational and Cultural Affairs.

RMUTP Editing and Publication Project, Jan. 2013 – Dec. 2013, **\$27,308.08**, Project Director, Rajamangala University of Technology Phra Nakhon and the Government of Thailand.

Agricultural resilience in disasters, August 2013 – July 2014, \$50,000, co-principal investigator, OSU Planning Grants for Establishing Interdisciplinary Programs (not funded).

Establishing a national institute for whole chain traceability and food safety, August 2012 – July 2013, \$50,000, co-investigator, OSU Planning Grants for Establishing Interdisciplinary Programs (funded, **\$38,650**, August 2012 – July 2013).

Increasing the safety, affordability, and profitability of organic fruits and vegetables with a whole-chain traceability system, August 2012 – July 2015, \$2,000,000, co-investigator, USDA Organic Agriculture Research and Extension Initiative Grant Program (not funded).

Advancement of a whole-chain, stakeholder-driven traceability and food safety system for beef, August 2012 – July 2017, \$4,999,158, co-investigator, USDA Agriculture and Food Research Initiative Grant Program (not funded).

Advancement of a whole-chain, stakeholder-driven traceability and food safety system for specialty crops, August 2012 – July 2017, \$19,146,953, co-investigator, USDA Specialty Crop Research Initiative Grant Program (not funded).

Graduate Student Support for the Journal of Applied Communications, **\$5,322.72**, Association for Communications Excellence, 2012-2013.

Graduate Student Support for the Journal of Applied Communications, **\$5,286.24**, Association for Communications Excellence, 2011-2012.

Graduate Student Support for the Journal of Applied Communications, **\$5,206**, Association for Communications Excellence, 2010-2011.

Improving Food Security by Catalyzing Communication Networks between Key Stakeholders: Linking Media, Policies, and Communities in Kenya and Uganda, Sept. 2010 - Aug. 2012, \$480,734 (total project budget, including cost-share, **\$578,541**), Project Co-Director, United States Department of State's Office of Citizen Exchanges of the Bureau of Educational and Cultural Affairs.

Enhancing the Global Competence of Students and Faculty and the Economic Future of Agribusiness Entrepreneurs in Mali and West Africa: A Service Learning Project, \$149,959, Project Director, National Institute of Food and Agriculture, International Science and Education (Not Funded).

Developing Best Practices for Facilitating Disaster Resilience in Rural Communities, ~\$400,000, Project Director, United State Department of Agriculture and the National Science Foundation, Disaster Resilience for Rural Communities (Not Funded).

Risk Management Training for High School Agriculture Teachers, Students and Farm Families, **\$33,535**, Project Team Member, National Institute for Food and Agriculture, Secondary Education, Two-Year Postsecondary Education, and Agriculture in the K-12 Classroom Challenge Grant.

Risk Management Training for High School Agriculture Teachers, Students and Farm Families, **\$50,000**, Project Team Member, Southern Risk Management Education Center.

Oklahoma State University Division of Academic Affairs and the Institute for Teaching and Learning Excellence Online Course Development Grant, 2009, **\$3000**.

Increasing Tractor Safety Knowledge of Oklahoma Youth Through Interactive Media, March 2008 - August 2008, \$14,967, Principal Investigator, Southwest Center for Agricultural Health, Injury Prevention and Education Feasibility/Pilot Study Funding Opportunity (Not Funded).

Oklahoma State University College of Agricultural Sciences and Natural Resources Travel Assistance Grant (~**\$800**). Western Region CSREES Grantsmanship Workshop and Writing Winning Grants, United States Department of Agriculture (USDA), Salt Lake City, UT, October 2008.

Providing a Voice for the Voiceless: A Grassroots-level Development Program to Build the Capacity for Good Governance in Kenya, Sept. 2008 - March 2010, \$328,435 (total project budget, including cost-share, \$399,969), Project Co-Director, United States Department of State's Office of Citizen Exchanges of the Bureau of Educational and Cultural Affairs (Not Funded).

Enhancing the Economic Future of Mali and West Africa: Training Young Adults for Entrepreneurial Roles and Business Leadership, Sept. 2008 - March 2010, \$317,699 (total project budget, including cost-share, \$414,682), Project Co-Director, United States Department of State's Office of Citizen Exchanges of the Bureau of Educational and Cultural Affairs (Not Funded).

USDA PRT Portal Program Proposal, \$72,482, USDA Foreign Agricultural Service (Not Funded).

Development, Implementation and Evaluation of an Oklahoma Cooperative Extension Crisis Response Plan, 2007 - 2009, \$53,822, Team Initiative Program by the OSU Division of Agricultural Sciences and Natural Resources (Not Funded).

Advisor to Wentz Undergraduate Research Project Award to Jillianne Zweiacker, "Perceptions of Oklahoma Legislators Toward the Oklahoma Cooperative Extension Service," 2007 - 2008 (**\$5000**).

Sitlington Enriched Graduate Scholarship, 2006 - 2009, **\$15,000**, Awarded by the Division of Agricultural Sciences and Natural Resources.

Nurturing the "Fourth Estate": Professional Development for Media Specialists in the Republic of Mali, West Africa, Sept. 2006 - Aug. 2008, \$227,392 (total project budget, including cost-share, **\$315,049**, Project Co-Director, United States Department of State's Office of Citizen Exchanges of the Bureau of Educational and Cultural Affairs.

Bioscience Communications Graduate Certificate, Nov. 2006 - Oct. 2009, \$485,863, Project Co-Director, United States Department of Agriculture Higher Education Challenge Grant Program (Not Funded).

Centennial Scholars Program, 2006 - 2009, **\$60,000**, Awarded by the OSU Division of Agricultural Sciences and Natural Resources.

Use of Weather-based Management Tools for Urban Water Conservation, 2006, **\$49,500** (TIP: \$18,000; Mesonet: \$31,500), Proposal Team Member, Team Initiative Program by the OSU Division of Agricultural Sciences and Natural Resources.

Department of Homeland Security Fellowship, 2005 - 2006, **\$18,000**, Awarded by the OSU Office for the Vice President of Research.

When it Matters Most: A Study of Beef Producer Communication Channels for Crisis Communication, **\$4,000**, Principal Investigator, Funded by the Oklahoma Agricultural Experiment Station and the Animal Industry Services Division of the Oklahoma Department of Agriculture, Food and Forestry.

Advisor to Wentz Undergraduate Research Project Award to Macey Hedges, "Newspaper Editors' Preferred Method(s) of Receiving Information," 2004 - 2005 (**\$5000**). **Outstanding Poster Award for Social Sciences**

Collaborative Development of National Uniform Core Curriculum for Agricultural Communications Undergraduate Programs, Nov. 2004 - Oct. 2007, \$276,455, Project Co-Director, United States Department of Agriculture Higher Education Challenge Grant Program (Not Funded).

Informational Needs Of Landowners Within The Urban/Rural Interface In Oklahoma's Lincoln County, 2002 - 2003, **\$11,000**, Principal Investigator, Funded by the Oklahoma Cooperative Extension Service and the Oklahoma Agricultural Experiment Station.

Sitlington Enriched Graduate Scholarship, 2003 - 2006, **\$15,000**, Awarded by the Division of Agricultural Sciences and Natural Resources.

REFEREED JOURNAL ARTICLES

- Weingarten, K., Settle, Q., Harvey, L., & **Cartmell, D.** (2023). Exploring social media and online communication use by direct-to-consumer agricultural businesses in Upstate New York. *Journal of Applied Communications*, 107(2), <https://doi.org/10.4148/1051-0834.2488>.
- Langusch, L., **Cartmell, D.**, Settle, Q. (2023). The Steaks Are High: COVID-19's Impact on Direct-To-Consumer Marketing in the Oklahoma Beef Industry. *Journal of Applied Communications*, 107(1), <https://doi.org/10.4148/1051-0834.2457>.
- King, A., Settle, Q., & **Cartmell, D.** (2023). It's Complicated: Exploring the Internal Land-Grant Brand at Oklahoma State University. *Journal of Agricultural Education*, 64(1), <https://doi.org/10.5032/jae.v64i1.32>.
- King, A., Settle, Q., **Cartmell, D.**, Cooley, A., & Sallee, J. (2022). Perception and Conceptualization of the Land-Grant Mission at a Land-Grant Institution. *Journal of Applied Communications*, 106(1), <https://doi.org/10.4148/1051-0834.2403>.
- Jolly, C., Settle, Q., Greenhaw, L., Inman, R., & **Cartmell, D.** (2021). Community stakeholders' perspectives of craft breweries in their communities in Oklahoma. *Journal of Applied Communications*, 105(4), <https://doi.org/10.4148/1051-0834.2383>.
- Jolly, C., Settle, Q., Greenhaw, L., Inman, R., & **Cartmell, D.** (2021). Untapped potential of local brewery brands in their communities. *Journal of Applied Communications*, 105(3), <https://doi.org/10.4148/1051-0834.2380>.
- Rockers, A., Settle, Q., & **Cartmell, D.** (2020). Agricultural Mothers' Conversations & Decision-Making about Food. *Journal of Applied Communications*, 104(4), <https://doi.org/10.4148/1051-0834.2349>.
- Young, K., Sallee, J., Ramsey, J., and **Cartmell, D.** (2019). Using the Delphi technique to determine challenges facing Oklahoma's 4-H program. *Journal of Youth Development*, 14(3), 196-211.
- Inman, R., Johnson, A., Deibrell, C., Holcomb, R., **Cartmell, D.**, Sitton, S., & Terry, R. (2019). Toward a Scale to Measure How Food Businesses Attain and Maintain Legitimacy. *Journal of Agribusiness*, 37(2).
- Partyka, R., Riggs, A., **Cartmell, D.**, & Cota, L. (2019). Students' Perceptions of an Agricultural Communications Field Trip. *NACTA Journal*, 63(1), 65-71.
- Jayaratne, K., Taylor, L., Edwards, M.C., Sitton, S., **Cartmell, D.**, Watters, C., & Henneberry, S. (2017). Evaluation of an international entrepreneur exchange program: Impacts, lessons learned and implications for agricultural development. *Journal of International Agricultural & Extension Education*, 24(2). doi: 10.5191/jiaee.2017.24204
- Maiga, A. A., Edwards, M. C., Baker, M. A., **Cartmell, D. D.**, & Jenswold, J. (2016). Post-conflict News and Information Needs of West African Farmers: Voices from Côte d'Ivoire and Mali. *Journal of International Agricultural and Extension Education*, 23(2), 7-24. doi: 10.5191/jiaee.2016.23201
- McCoon, K., **Cartmell II, D. D.**, Terry Jr., R. (2016). Fairgoers' Attitudes Toward Youth Livestock Exhibits at the California State Fair. *Journal of Applied Communications*, 100(3), 21-31.

- George, D., Edwards, M. C., Sitton, S., **Cartmell II, D. D.**, Blackwell, C., & Robertson, J. T. (2014). African food security fellows' perceptions of their experiences in the United States: Reflective journaling as a way to interpret and understand an international experience. Journal of International Agricultural and Extension Education, *21*(1), 33-45. doi: 10.5181/jiaee.2014.20103
- Robertson, J. T. & **Cartmell II, D. D.** (2013). Media dependency during a potential terrorist attack to the U.S. food and fiber system. European International Journal of Science and Technology, *2*(9), 63-72.
- Maiga, A. A., **Cartmell II, D. D.**, Edwards, M. Craig, & Robinson, J. Shane (2013). Competencies needed by graduates of agricultural communications in Mali: Implications for developing countries. NACTA Journal (Special Globalization Issue), *57*(3a), 139-145.
- Cartmell II, D. D.** & Evans, J. F. (2013). Understanding Whence We Came: Role of the Association for Communication Excellence in the Development of Agricultural Communications during the Past Century - and Future Implications. Journal of Applied Communications, *97*(2), 50-70.
- Ashlock, M.A., **Cartmell II, D.D.**, & Leising, J.G. (2012). Beef Producers' Risk Perceptions of an Agroterrorism Event Occurring in Oklahoma. Journal of Applied Communications, *96*(3), 65-73.
- Riley, K., **Cartmell II, D. D.**, & Naile, T. L. (2012). Kansas beef feedlot managers' trusted sources of information concerning an agroterrorism event: A descriptive study. Journal of Applied Communications, *96*(2), 38-49.
- Moriba, Samba, Edwards, M. Craig, Robinson, J. Shane, **Cartmell II, D. Dwayne**, & Henneberry, David M. (2012). Investigating the international awareness of students meeting their international dimension requirement through course offerings in a college of agriculture. Journal of Agricultural Education, *53*(4), 98-111.
- Herren, C., **Cartmell, D. D.**, & Robertson, J. T. (2011). Perceptions of influence on college choice by students enrolled in a college of agriculture. NACTA Journal, *55*(3), 54-60.
- Naile, T. L., Robertson, J. T., & **Cartmell, D. D.** (2010). Examining JAC: An analysis of the scholarly progression of the Journal of Applied Communications. Journal of Applied Communications, *94*(1&2), 49-60.
- Ashlock, M. A., **Cartmell, D. D.**, and Leising, J. G. (2009). Agroterrorism and the Implications of Uncertainty Reduction Theory for Agricultural Communicators. Journal of Applied Communications, *93* (3&4), 44-55.
- Ashlock, M. A., **Cartmell, D. D.**, and Leising, J. G. (2009). Before it Hits the Fan: Pre-Crisis Beef Producer Source Preferences. Journal of Applied Communications, *93* (3&4), 32-43.
- Kelemen, D. B., **Cartmell, D. D.**, & Sitton, S. R. (2009). Service Learning: A Case Study Of An Agricultural Communications Course. Journal of Applied Communications, *94* (3&4), 6-14.
- Naile, T. L., & **Cartmell, D. D.** (2009). Editor preferences for the use of scientific information in livestock publications. Journal of Applied Communications, *93* (1&2), 45-57.
- Doerfert, D., Evans, J., **Cartmell, D. D.** and Irani, T. (2007). Developing an International Framework and Agenda for Agricultural Communications Research. Journal of Applied Communications, *91* (3&4), 7-21. (**Journal Article of the Year**)
- Cartmell, D. D.**, Majors, M. A., Ashlock, M. A., & Sitton, S. R. (2007). Assessing The Learning Styles Of Agricultural Communications Students. NACTA Journal, *51*(2), 2-7.

- King, J. M., **Cartmell, D. D.**, & Sitton, S. R. (2006). Newspaper Coverage Of The Bovine Spongiform Encephalopathy Outbreak In The United States: A Content Analysis. Journal of Applied Communications, 90(3), 33-47.
- Ashlock, M. A., **Cartmell, D. D.** & Kelemen, D. B. (2006). The Cow That Stole Christmas: Framing The First U.S. Mad Cow Crisis. Journal of Applied Communications, 90(2), 29-46.
- Cartmell, D. D.**, Orr, C. L., & Kelemen, D. B. (2006). Effectively Disseminating Information To Limited-Scale Landowners In The Urban/Rural Interface. Journal of Extension, 46(1), Article 1FEA5. Retrieved February 28, 2006, from <http://www.joe.org/joe/2006february/a5.shtml>.
- Sitton, S. R., **Cartmell, D. D.**, Sargent, S. D. (2005). Developing Public Relations Curricula In Agricultural Communications. Journal of Applied Communications, 89(3), 23-37.
- Peiter, R. L., Terry, Jr., R., & **Cartmell, D. D.** (2005). Mentoring First Year Agricultural Educators: Examining A State-Mandated Induction Program. Journal of Agricultural Education, 46(1) 11-19.
- Sitton, S. R., Terry Jr., R., **Cartmell, D. D.**, & Key, J.P. (2004). Were reporters objective? A content analysis of Oklahoma newspaper coverage of swine production issues. Journal of Applied Communication, 88(2), 21-35.
- Ulmer, J. D., Huhnke, R. L., Bellmer, D. D., & **Cartmell, D. D.** (2004). Acceptance of Ethanol-Blended Gasoline in Oklahoma. Biomass and Bioenergy, 27(5), 437-444.
- Peiter, R. L., Terry, Jr., R., & **Cartmell, D. D.** (2003). First Year Agricultural Education Teachers' Mentorship Experiences Within a State Mandated Induction Program. Journal of Southern Agricultural Education Research, 53 (1), 178-187.
- Cartmell, D. D.**, Dyer, J. E., Birkenholz, R. J., & Sitton, S. P. (2003). Gatekeeping Decisions of Arkansas Daily Newspaper Editors in Publishing Agricultural News. Journal of Applied Communications, 87(4), 7-22.

REFEREED JOURNAL ABSTRACTS

- Mukembo, Stephen C., Uscanga Aguirre, Jose, Edwards, M. Craig, **Cartmell II, D. D.**, Sitton, Shelly, Brown, Nicholas R., & Hynes, James W. (2015). Building capacity for food security in Sub-Saharan Africa: Evaluating the fellowship experiences of food security fellows from Uganda. Journal of International Agricultural and Extension Education, 22(2), 64-67 [Abstract].
- Taylor, Lisa K., Matofari, Fredrick N., Edwards, M. Craig, Jayaratne, K. S. U., Sitton, Shelly, **Cartmell II, D. D.**, Henneberry, Shida R., Watters, Craig E., Maroney, Brittany, & Hynes, James W. (2015). Assessment of a professional fellows program to empower entrepreneurs for economic success in Sub-Saharan Africa. Journal of International Agricultural and Extension Education, 22(2), 51-53 [Abstract].
- Matofari, F. N., Edwards, M. C., Sitton, S., **Cartmell II, D. D.** (2014). A Content Analysis of Letters of Support from Participants in a Food Security Fellows Program: What di They Really Learn, Appreciate, and Actualize from Their Experiences. Journal of International Agricultural and Extension Education, 21(2), 66-68. doi: 10.5191/jiaee.2014.21207 [Abstract].

- Tillinghast, S., Vaz, K., Mese, A., Ramsey, J. W., Edwards, M. C., **Cartmell II, D. D.**, Sitton, S., Naile, T. (2014). Blogging through Uganda: A Way for Undergraduate Agricultural Students to Reflect on a Learning Experience in International Agricultural Development. Journal of International Agricultural and Extension Education, 21(2), 16-18. doi: 10.5191/jiaee.2014.21208 [Abstract].
- Robertson, J. Tanner, **Cartmell II, D. Dwayne**, Edwards M. Craig, Sitton, Shelly, Blackwell, Cindy, Hynes, James W., & Irani, Tracy. (2013). Participants' views of training to improve communication on issues of food security in East Africa: A project assessment. Journal of International Agricultural and Extension Education, 20(2), 201-203 [Abstract].
- Maiga, Assoumane A., **Cartmell II, D. Dwayne**, Edwards M. Craig, & Robinson, J. Shane. (2012). Competencies needed by university agricultural communications graduates in the Republic of Mali. Journal of International Agricultural and Extension Education, 19(2), 64-66 [Abstract].
- George, Denise, Sitton, Shelly P., Edwards, M. Craig, **Cartmell II, D. Dwayne**, Blackwell, Cindy, & Robertson, J. Tanner. (2012). African food security fellows' perceptions of their experiences in the United States: Reflective journaling as a way to interpret and understand an international experience. Journal of International Agricultural and Extension Education, 19(2), 125-127 [Abstract].
- Cartmell, D. D.**, Herren, C., Robertson, T. (2008). Perceptions of influence on college choice: Recruitment efforts affecting student enrollment in a college of agricultural sciences and natural resources. NACTA Journal, 52(2), 86 [Abstract].
- Sitton, S., Erichsen, A., **Cartmell, D. D.**, & Cox, C. (2008). Assessing the need: Communications and marketing resources and training for Oklahoma Cooperative Extension educators [Abstract]. NACTA Journal, 52(2), 103 [Abstract].
- Cartmell, D. D.**, Edwards, M. C., Sitton, S. S., Blackwell, C., Hynes, J. W., & Irani, T. (2008). An agrarian society's developing press system: Malian journalists' views on media, ethics, and democracy. Journal of International Agricultural and Extension Education, 15(2), 64 [Abstract].
- Sitton, S., Blackwell, C., **Cartmell, D. D.**, & Edwards, C. (2007). Educating journalists in an international venue: Republic of Mali, West Africa. NACTA Journal, 51(2), 115 [Abstract].

NATIONAL/INTERNATIONAL REFEREED PAPERS AND PRESENTATIONS

- Hollansworth, K., King, A., Holcomb, R., & **Cartmell, D.** (2022, May). 3-D Eye-Tracking Technology to Assess Consumer Interest in Locally Sourced and Processed Meat Products. Food Distribution Research Society Annual Conference, November 12 – 14, Washington, DC.
- King, A. E. H., Settle, Q., & **Cartmell, D.** (2022, May). It's complicated: Exploring the internal land-grant brand at Oklahoma State University. American Association for Agricultural Education Conference, May 16 – 19, Oklahoma City, OK.
- Sitton, R., Summerfield, E., **Cartmell, D.**, & Inman, R. (2020, June). Developing for the College Brand Equity through Publications. North American Colleges and Teachers of Agriculture Conference, Virtual Conference.
- Metzger, R., Clare, G., **Cartmell, D.**, Sitton, S. (2020, March). Understanding the effect of seal size in non-genetically modified food advertisements. American Collegiate Retailing Association, March 25 – 27, New Orleans, LA.

- Gazaway, A., **Cartmell, D.**, Baker, M. (2019, June). Talent Themes and Academic Success among Agriculture and Natural Resources Students. North American Colleges and Teachers of Agriculture Conference, June 18 – 21, Twin Fall, ID.
- Kennedy, T., Sitton, S., **Cartmell, D.**, & Robinson, S. (2018, June). Updating agricultural communications curriculum: A Delphi study. North American Colleges and Teachers of Agriculture Conference, Ames, IA.
- Taylor, L., Edwards, C., Sitton, S., Watter, C., Baker, M., Henneberry, S., Rutledge, J., & **Cartmell, D.** (2018, April). Entrepreneur Fellows' Views after Participating in a Fellowship Program to Empower Economic Success: New Media's Role in their Ventures. (Association for International Agricultural and Extension Education [AIAEE] 34th Annual Conference, April 16 – 20, 2018, Merida, Yucatan, Mexico.)
- Rochell, B., **Cartmell, D.**, Ferrell, S., & Sitton, S. (2017, June). Recruiting Techniques and Influences on College Choice. (North American Colleges & Teachers of Agriculture 63rd Annual Conference, June 28 – July 1, 2017, West Lafayette, IN.)
- Lierle, A., Sitton, S., Clare, G., & **Cartmell, D.** (2017, June). The Way Eye See It. (North American Colleges & Teachers of Agriculture 63rd Annual Conference, June 28 – July 1, 2017, West Lafayette, IN.)
- Carter, S., Sitton, S., **Cartmell, D.**, & Bloomberg, B. (2017, June). Livestock Evaluation Confidence and Training Interests of Youth Contestants. (North American Colleges & Teachers of Agriculture 63rd Annual Conference, June 28 – July 1, 2017, West Lafayette, IN.)
- Taylor, Lisa, Edwards, M. Craig, Sitton, Shelly, Watters, Craig, Rutledge, Jim, Henneberry, Shida, & **Cartmell II, D. D.** (2017, April). Entrepreneur fellows' perceptions after participating in a fellowship program to empower their economic success: Voices from Kenya, South Africa and Uganda. (Association for International Agricultural and Extension Education [AIAEE] 33rd Annual Conference, April 24 – 28, 2017, Minneapolis, MN.)
- Maiga, Assoumane A., Edwards, M. Craig, Baker, Marshall, **Cartmell II, D. D.**, & Jenswold, Joel M. (2017, April). Farmers' perceptions of news and information disseminated after the cessation of armed conflict: An assessment in the Republic of Mali. (Association for International Agricultural and Extension Education [AIAEE] 33rd Annual Conference, April 24 – 28, 2017, Minneapolis, MN.)
- Inman, Ruth, Holcomb, Rodney, **Cartmell, Dwayne**, Dibrell, Clay, Johnson, Aaron, Sitton, Shelly, & Terry Jr., Robert (2016, October). Testing a scale to measure food business legitimacy. (Food Distribution Research Society Annual Conference, Sept. 30 – Oct. 4, 2016, New Orleans, LA.)
- Maiga, Assoumane A., Edwards, M. Craig, Baker, Marshall, **Cartmell II, D. D.**, & Jenswold, Joel M. (2016, May). The post-conflict news and information needs of west African farmers: Voices from Côte d'Ivoire and Mali. (National Conference of the American Association for Agricultural Education [AAAE], May 17 – 20, Kansas City, MO.)
- Maiga, Assoumane A., Edwards, M. Craig, Baker, Marshall, **Cartmell II, D. D.**, & Jenswold, Joel M. (2016, April). Farmers' perceptions of news and information disseminated after the cessation of armed conflict: An assessment in the Republic of Côte d'Ivoire. (Association for International Agricultural and Extension Education [AIAEE] 32nd Annual Conference, April 4 – 8, 2016, Portland, OR.)

- Jayarathne, K. S. U., Taylor, Lisa, R., Edwards, M. Craig, Sitton, Shelly, **Cartmell II, D. D.**, Henneberry, Shida R., Watters, Craig E., Maroney, Brentney, & Hynes, James W. (2016, April). Evaluation of an international entrepreneur exchange program: Impacts and implications for agricultural development. (Association for International Agricultural and Extension Education [AIAEE] 32nd Annual Conference, April 4 – 8, 2016, Portland, OR.)
- Maroney, Brentney, **Cartmell II, D. D.**, Sitton, Shelly P., & Edwards, M. Craig. (2016, April). New media use of aspiring entrepreneurs from Kenya, South Africa, and Uganda. Association for International Agricultural and Extension Education [AIAEE] 32nd Annual Conference, April 4 – 8, 2016, Portland, OR.
- Riggs, A., Terry, R. & **Cartmell, D. D.** (2015, June). Investigating Lyrical References to FFA in American Popular Music. Presentation at the meeting of the Association for Communication Excellence (ACE), Charleston, S.C.
- Mukembo, S. C., Uscanga Aguirre, J., Edwards, M. C., **Cartmell II, D. D.**, Sitton, S., Brown, N. R., & Hynes, J.W. (2015). Building capacity for food security in Sub-Saharan Africa: Evaluating the fellowship experiences of food security fellows from Uganda. (Association for International Agricultural and Extension Education [AIAEE] 31st Annual Conference, April 26 – May 1, Wageningen University, The Netherlands.)
- Taylor, L. K., Matofari, F. N., Edwards, M. C., Jayaratne, K. S. U., Sitton, S., **Cartmell II, D. D.**, Henneberry, S. R., Watters, C. E., Maroney, B., & Hynes, J. W. (2015). Assessment of a professional fellows program to empower entrepreneurs for economic success in Sub-Saharan Africa (Association for International Agricultural and Extension Education [AIAEE] 31st Annual Conference, April 26 – May 1, Wageningen University, The Netherlands.)
- McCoon, K., **Cartmell II, D. D.**, Terry Jr., R., Naile, T. (2014). Fairgoers' Attitudes Toward Youth Livestock Exhibits at the California State Fair. (American Association for Agricultural Education Western Region Conference, Sept. 23 – 25, Kona, HI, USA.)
- Cartmell II, D. D.**, Ringer, J., Key, J. P., Terry Jr, H. R. (2014). Best Principles and Practices for Non-Native English Speaking Faculty to Improve English Language Scientific Writing and Publishing Efficacy. (The 5th Rajamangala University of Technology Phra Nakhon's Conference on Science, Technology and Innovation for Sustainable Development, July 17 – 18, Bangkok, Thailand.)
- Matofari, Fredrick N., Edwards, M. Craig, Sitton, Shelly, & **Cartmell II, D. Dwayne.** (2014, April). A content analysis of letters of support from participants in a food security fellows program: What did they really learn, appreciate, and actualize from their experiences? (Association for International Agricultural and Extension Education [AIAEE] 30th Annual Conference, April 27 – May 1, Miami, FL, USA.)
- Robertson, J. Tanner, **Cartmell II, D. Dwayne,** Edwards, M. Craig, Sitton, Shelly, Blackwell, Cindy, Hynes, James W., & Irani, Tracy. (2013, May). Participants' views of training to improve communication on issues of food security in east Africa: A project assessment. Association for International Agricultural and Extension Education, Ft. Worth, TX, USA.
- Maiga, Assoumane A., **Cartmell II, D. Dwayne,** Edwards M. Craig, & Robinson, J. Shane. (2012, May). Competencies needed by university agricultural communications graduates in the Republic of Mali. Association for International Agricultural and Extension Education, Nakhon Pathom, Thailand.

- George, Denise, Sitton, Shelly P., Edwards, M. Craig, **Cartmell II, D. Dwayne**, Blackwell, Cindy, & Robertson, J. Tanner. (2012, May). African food security fellows' perceptions of their experiences in the United States: Reflective journaling as a way to interpret and understand an international experience. Association for International Agricultural and Extension Education, Nakhon Pathom, Thailand.
- Robertson, J. T., **Cartmell, D. D.**, Edwards, C., Blackwell, C., Sitton, S., Hynes, J., & Irani, T. (2010, May). The Personal Impact on U.S. Agricultural Faculty, Students and Media Professionals who Participated in a Citizens' Exchange Project: A Case Study. Association for International Agricultural and Extension Education, Saskatoon, Canada.
- Cartmell, D. D.**, Blackwell, C., Sitton, S., Edwards, C., Hynes, J., & Irani, T. (2009, May). The Impact of Cross-cultural Training Experiences on Malian Journalists Who Report on Agricultural and Environmental Issues: Did Their Views on Media Ethics Change? Association for International Agricultural and Extension Education, San Juan, Puerto Rico.
- Cartmell, D. D.**, Edwards, C., Sitton, S., Blackwell, C., Hynes, J., & Irani, T. (2008, March). An Agrarian Societies Developing Press System: Malian Journalists Views on Democracy, Media and Ethics. Association for International Agricultural and Extension Education, E.A.R.T.H. University, Costa Rica.
- Cartmell, D. D.**, Sitton, S., Blackwell, C., & Edwards, C. (2007, June). Nurturing the "Fourth Estate": Cultural Experiences with Media in the Republic of Mali, West Africa. Presented at Association for Communications Excellence, Albuquerque, NM.
- Bobbitt, R. I., Sitton, S. R., & **Cartmell, D. D.** (2007, June). News Wire Coverage of Agricultural Issues: A Closer Look at Reporters' Objectivity. Association for Communications Excellence, Albuquerque, NM.
- King, J. M. & **Cartmell, D. D.** (2005, June). Newspaper Coverage Of The Bovine Spongiform Encephalopathy Outbreak In The United States: A Content Analysis. Association for Communications Excellence, San Antonio, TX.
- Kelemen, D. B., **Cartmell, D. D.**, & Sitton, S. P. (2005, June). Service Learning: A Case Study Of An Agricultural Communications Course. Association for Communications Excellence, San Antonio, TX.
- Cartmell, D. D.**, Orr, C. L., & Kelemen, D. B. (2004, May). Methods Of Information Dissemination To Limited-Scale Landowners In The Urban/Rural Interface. Proceedings of the 31st Annual National Agricultural Education Research Conference, St. Louis, MO.
- Ashlock, M. A., Leising, J. L., & **Cartmell, D. D.** (2004, May). Agroterrorism: Implications For Effective Crisis Management In Agricultural Communications. Proceedings of the 31st Annual National Agricultural Education Research Conference, St. Louis, MO.
- Cartmell, D. D.**, Miller, J., Boone, K., Telg, R., Irani, T., Tucker, M., & Wigenbach, G. (2003, December). Trends and the future of research in agricultural communications. Symposium presented at the American Association of Agricultural Education Conference, Orlando, FL
- Peiter, R. L., Terry, Jr. R., & **Cartmell, D. D.** (2003, December). A state mandated induction program: mentorship experiences for first year agricultural education teachers. Proceedings of the 30th Annual National Agricultural Education Research Conference, Orlando, FL.

- Peiter, R. L., Terry, Jr. R., & **Cartmell, D. D.** (2003, December). Identification of mentors for first year agricultural education teachers. Proceedings of the 30th Annual National Agricultural Education Research Conference, Orlando, FL.
- Ulmer, J. D., **Cartmell, D. D.**, Huhnke, R. L., & Bellmer, D. D. (2003, December). Oklahoma consumers' knowledge and perceptions of ethanol-blended gasoline. Proceedings of the 30th Annual National Agricultural Education Research Conference, Orlando, FL.
- Cartmell, D. D.**, Dyer, J. E., & Birkenholz, R. J. (2002, December). Gatekeeping Decisions of Arkansas Daily Newspaper Editors in Publishing Agricultural News. Proceedings of the 29th Annual National Agricultural Education Research Conference, Las Vegas, NV.
- Cartmell, D. D.**, Dyer, J. E., & Birkenholz, R. J. (2001, December). Attitudes of Arkansas daily newspaper editors toward agriculture. Proceedings of the 28th Annual National Agricultural Education Research Conference, New Orleans, LA, 445-458.
- Cartmell, D. D.**, & Garton, B. L. (2000). An assessment of agricultural education graduates' preparation for careers in teaching and industry. Proceedings of the 27th Annual National Agricultural Education Research Conference, San Diego, CA, 530-541.
- Garton, B. L. & **Cartmell, D. D.** (1999, December). Career choices and factors influencing career change among agricultural education graduates. Proceedings of the 26th Annual National Agricultural Education Research Conference, Orlando, FL, 293-306.

REGIONAL REFEREED PAPERS AND PRESENTATIONS

- Dolch, M., **Cartmell, D.**, Legg, S. R. (2022, September). Study Abroad Experiences: Interpreting Students' Reflective Journals and Papers. American Association for Agricultural Education Western Region Conference, Sept. 19 – 21, Las Cruces, NM.
- West, S., **Cartmell, D.**, Langusch, L., Legg, S. (2022, September). College Choice Perceptions of Non-First-Generation, First-Year Students in the Ferguson College of Agriculture at Oklahoma State University. American Association for Agricultural Education Western Region Conference, Sept. 19 – 21, Las Cruces, NM.
- Kennedy, L., Hill, N., Akers, C., Doerfert, D., **Cartmell, D.**, & Chambers, T. (2020, September). Examining the Influence of Photography Instructional Method on Students' Perceived Learning Experience. American Association for Agricultural Education Western Region Virtual Conference, Sept. 21 – 23.
- Graessle, E., **Cartmell, D.**, Terry, R., Sitton, S., & Blackwell, S. (2017). Perceptions of American Agriculture Before and After Viewing the Film *Farmland*. (American Association for Agricultural Education Western Region Conference, Sept. 25 – 27, Fort Collins, CO.)
- Riggs, A., **Cartmell, D.**, & Sitton, S. (2017). Coaching Communications: A Case Study of a Discipline-Specific Peer-Led Writing Center. (American Association for Agricultural Education Western Region Conference, Sept. 25 – 27, Fort Collins, CO.)
- Blackell, S., Sitton, S., **Cartmell, D.**, & Terry Jr., R. (2017). The 2013 Newspaper Coverage of the Oklahoma Horse Slaughter Bill: A Content Analysis. (American Association for Agricultural Education Western Region Conference, Sept. 25 – 27, Fort Collins, CO.)

- McCoon, K., **Cartmell II, D. D.**, Terry Jr., R., Naile, T. (2014). Fairgoers' Attitudes Toward Youth Livestock Exhibits at the California State Fair. (American Association for Agricultural Education Western Region Conference, Sept. 23 – 25, Kona, HI, USA.)
- Matofari, Fredrick N., Edwards, M. Craig, Sitton, Shelly, & **Cartmell II, D. D.** (2014). A content analysis of letters of support from participants in a food security fellows program: What did they really learn, appreciate, and actualize from their experiences? (2014 Southern Region AAAE Conference, Feb 1 – 4, 2014, Dallas, TX.)
- Holt, J. and **Cartmell, D. D.** (2012, February) Consumer Perceptions of the U.S. Agricultural Industry: A Study of Perceptions Before and After Watching the Film *Food, Inc.* Manuscript to be presented at the 60th Annual Meeting of the Southern Association of Agricultural Scientists, Birmingham, AL.
- Riley, K., **Cartmell, D. D.**, & Naile, T. L. (2009, February). Kansas beef feedlot managers' trusted sources of information concerning an agroterrorism event: A descriptive study. Manuscript presented at the 57th Annual Meeting of the Southern Association of Agricultural Scientists, Atlanta, GA. **Outstanding Graduate Student Presentation**
- Miller, J. D. and Panach, M. A. (2009, February) Sources and Framing in Print News Coverage of a Water Quality Dispute. Manuscript presented at the 57th Annual Meeting of the Southern Association of Agricultural Scientists, Atlanta, GA. **(Presented in absence of authors.)**
- Naile, T. L., Robertson, J. T., and **Cartmell, D. D.** (2008, February). Examining JAC: An Analysis of the Scholarly Progression of the *Journal of Applied Communications*. Manuscript presented at the 56th Annual Southern Association of Agricultural Scientists Convention, Dallas, TX.
- Ashlock, M. A., **Cartmell, D. D.**, and Leising, J. G. (2007, February). Could It Really Happen? Beef Producers' Risk Perceptions of an Agroterrorism Event Occurring in Oklahoma. Manuscript presented at the 55th Annual Southern Association of Agricultural Scientists Convention, Mobile, AL.
- Herren, C. D., **Cartmell, D. D.**, and Robertson, J. T. (2007, February). Perceptions of Influence on College Choice by Students Enrolled in a College of Agricultural Sciences and Natural Resources. Manuscript presented at the 55th Annual Southern Association of Agricultural Scientists Convention, Mobile, AL.
- Naile, T. L. and **Cartmell, D. D.** (2007, February). Editor Preferences For The Use Of Scientific Information In Livestock Publications. Manuscript presented at the 55th Annual Southern Association of Agricultural Scientists Convention, Mobile, AL.
- Ashlock, M. A., **Cartmell, D. D.**, and Leising, J. G. (2006, September). Preparing for an Agricultural Crisis: Information Source Preferences for Beef Producers. Manuscript presented at the 59th Annual North Central American Association for Agricultural Education Conference, Ames, IA.
- Kelemen, D. B., and **Cartmell, D. D.** (2006, February). Teaching students to write: A review of history, movements and methods. Manuscript presented at the 54th Annual Southern Association of Agricultural Scientists Convention, Orland, FL.
- Cartmell, D. D.**, Ashlock, M. A., Majors, M. A. & Sitton, S. P. (2005, February). Assessing Agricultural Communications Students' Learning Styles. Manuscript presented at the Southern Association of Agricultural Scientists Convention, Little Rock, AR. **Outstanding Graduate Student Presentation**

- Cartmell, D. D.**, Orr, C. L., & Kelemen D. B. (2004, February). Methods of information dissemination to limited-scale landowners. Manuscript presented at the Southern Association of Agricultural Scientists Convention, Tulsa, OK.
- Liston, J. L., Terry, Jr. R., & **Cartmell, D. D.** (2003, April). Identification of opinion leaders among agricultural education teachers. Manuscript presented at the 22nd Annual Western Region Agricultural Education Research Conference, Portland (Troutdale), OR.
- Peiter, R. L., Terry, Jr. R., & **Cartmell, D. D.** (2003, February). First year agricultural education teachers' mentorship experiences within a state mandated induction program. Manuscript presented at the 53rd Annual Southern Region Agricultural Education Research Conference, Mobile, AL.
- Peiter, R. L., Terry, Jr. R., & **Cartmell, D. D.** (2003, February). Mentoring first year agricultural education teachers. Manuscript presented at the 53rd Annual Southern Region Agricultural Education Research Conference, Mobile, AL.
- Cartmell, D. D.**, Dyer, J. E., & Birkenholz, R. J. (2002, February). Strategies used by Arkansas daily newspaper editors in making gatekeeping decisions about agricultural issues. Manuscript presented at the AAAE Southern Region Research Meeting, Orlando, FL. **Outstanding Research Paper Graduate Student Award**
- Cartmell, D. D.**, & Sitton, S. R. (2002, February). Hosting a state-level agricultural communications career development event. Presented at the Southern Association of Agricultural Scientists Convention, Orlando, FL.
- Cartmell, D. D.**, & Garton, B. L. (2000, February). Assessing an agricultural education programs' ability to prepare students for careers in teaching and industry. Proceedings of the 53rd Annual Central Region Research Conference in Agricultural Education, St. Louis, MO, 56-67.

REFEREED POSTER PRESENTATIONS

- Morris, S., Langusch, L., **Cartmell, D.**, & Legg, S. (2023, February). The Purpose of Junior Livestock Exhibition Related Podcasts. National Agricultural Communications Symposium, February 5 – 6, Oklahoma City, OK.
- Parsons, K., Sitton, S., **Cartmell, D.**, & Ramsey, J. (2021, June). A Collective Case Study: Examining Successful State Farm Bureau Membership Programs. Association for Communications Excellence Conference, June 21 – 23, Virtual.
- Sitton, S., Lock, T., **Cartmell, D.**, & Inman, R. (2020, June). Understanding Readability and Learning. North American Colleges and Teachers of Agriculture Conference, Virtual Conference.
- Kennedy, T., Sitton, S. R., Inman, R., Robinson, J. S., & **Cartmell, D. D.** (2019, June). Updating agricultural communications curriculum: A Delphi study. Association for Communications Excellence Conference, June 24 – 27, San Antonio, TX.
- Inman, R., Holcomb, R., **Cartmell, D.**, Dibrell, C., Johnson, A., Sitton, S., & Terry, R. (2017, June). Food business legitimacy: Testing a measurement scale. Association for Communications Excellence Conference, June 12 – 16, 2017, New Orleans, LA.

- Maiga, Assoumane A., Edwards, M. Craig, Baker, Marshall, **Cartmell II, D. D.**, & Jenswold, Joel M. (2016). The dissemination of news and information to farmers after the end of armed conflict in Mali: An assessment. Universality of Global Education Issues Conference, March 3 & 4, Sam Houston State University, The Woodlands, TX, USA.)
- Edwards, M. C., Sitton, S., Maiga, A. A., Uscanga, J. M., Mukembo, S. C., Taylor, L. K., Maroney, B., & **Cartmell II, D. D.** (2015). Providing an international learning experience for undergraduate students without leaving home. (2015 Universality of Global Education Issues Conference, March 5 & 6, Sam Houston State University, The Woodlands, TX, USA.)
- Taylor, L. K., Edwards, M. C., Sitton, S., **Cartmell II, D. D.**, Matofari, F. N., & Maroney, B. (2015). A qualitative analysis of the training experiences of 12 African entrepreneur fellows at Oklahoma State University: What did they learn? (2015 Universality of Global Education Issues Conference, March 5 & 6, Sam Houston State University, The Woodlands, TX, USA.)
- Tillinghast, Stephen, Vaz, Katie, Mese, Ashton, Ramsey, Jon. W., Edwards, M. Craig, **Cartmell II, D. D.**, Sitton, Shelly, & Naile, Traci (2015). Blogging through Uganda: A way for undergraduate agricultural students to reflect on a learning experience in international agricultural development. (Association for International Agricultural and Extension Education [AIAEE] 30th Annual Conference, April 27 – May 1, Miami, FL, USA.)
- Tillinghast, Stephen, Vaz, Katie, Mese, Ashton, Ramsey, Jon. W., Edwards, M. Craig, **Cartmell II, D. D.**, Sitton, Shelly, & Naile, Traci. (2013). Blogging through Uganda: A way for undergraduate agricultural students to reflect on a learning experience in international agricultural development. (2013 AAEE National Conference, May 22 – 24, Columbus, OH.)
- Maiga, Assoumane A. **Cartmell II, D. D.**, Edwards, M. Craig, & Robinson, J. Shane. (2013). Putting research to work: Developing a curriculum framework for university students studying agricultural communications in Mali. (Association for International Agricultural and Extension Education [AIAEE] 29th Annual Conference, May 19 – 23, Ft. Worth, TX, USA.) **1st Runner-up Graduate Student Poster Presentation.**
- Alcala, Mitchell, **Cartmell II, D. D.**, Edwards, M. Craig, Sitton, Shelly, Cook, Jeremy, & Hynes, James W. (2013). Along life's visual journey: Documenting international development experiences using photography. (Association for International Agricultural and Extension Education [AIAEE] 29th Annual Conference, May 19 – 23, Ft. Worth, TX, USA.)
- Tillinghast, Stephen, Vaz, Katie, Mese, Ashton, Ramsey, Jon. W., Edwards, M. Craig, **Cartmell II, D. D.**, Sitton, Shelly, & Naile, Traci. (2013). Blogging through Uganda: A way for undergraduate agricultural students to reflect on a learning experience in international agricultural development. (2013 AAEE Southern Region Conference, February 2 – 5, Orlando, FL.)
- Edwards, M. Craig, Sitton, Shelly P., George, Denise, **Cartmell II, D. D.**, Blackwell, Cindy, & Robertson, J. Tanner. (May, 2012). Leveraging an international exchange project to provide an "international experience" for U.S. undergraduate students studying agriculture: Traveling without leaving home. Association for International Agricultural and Extension Education, Nakhon Pathom, Thailand.
- Sitton, Shelly P., George, Denise, Edwards, M. Craig, **Cartmell II, D. Dwayne**, Blackwell, Cindy, & Robertson, J. Tanner. (May, 2012). Experience + Reflection = Learning: Making meaning of an international food security fellows program. Association for International Agricultural and Extension Education, Nakhon Pathom, Thailand.

- Blackwell, Cindy. Edwards, M. Craig, **Cartmell II, D. Dwayne**, Sitton, Shelly, & Robertson, J. Tanner. (2011). Internationalizing Agricultural Curriculum at Oklahoma State University (OSU). (Association for International Agricultural and Extension Education [AIAEE] Conference, July 4 – 7, Windhoek, Namibia.)
- Maiga, Assoumane A., Sitton, Shelly, Edwards, M. Craig, **Cartmell II, D. Dwayne**, & Blackwell, Cindy. (2011). Establishing a Fulbright students and scholars association (FSSA) at Oklahoma State University: A student-led initiative. (Association for International Agricultural and Extension Education [AIAEE] Conference, July 4 – 7, Windhoek, Namibia.)
- Sitton, S., Edwards, C., **Cartmell, D.**, & Blackwell, C. (2009, May). Delivering a Citizens' Exchange Program with a Professional Focus: Media Specialists from the Republic of Mali, West Africa, and Faculty of Oklahoma State University (OSU), USA -- Triumphs, Faux Pas, and Lessons Learned. Poster for the 25th annual conference of the Association for International Agricultural and Extension Education (AIAEE), San Juan, Puerto Rico. (**1st Runner-up Outstanding Poster**)
- Erichsen, A., Sitton, S., **Cartmell, D.**, & Cox, C. (2008, June). Assessing the need: Communications and marketing resources and training for Oklahoma Cooperative Extension Service educators. Poster presented at the 54th annual conference of the North American Colleges and Teachers of Agriculture, Logan, UT.
- Hynes, J., Edwards, C., **Cartmell, D.**, Sitton, S., & Blackwell, C. (2008, March). Strengthening Mali's Media Sector: Business Development Training for Media Specialists. Poster presented at the 24th Annual Association for International Agricultural and Extension Education Conference, E.A.R.T.H. University, Costa Rica.
- Sitton, S., **Cartmell, D.**, Blackwell, C., & Edwards, C. (2008, March). Agricultural, Cultural and Professional Media Development in the Republic of Mali, West Africa. Poster presented at the 24th Annual Association for International Agricultural and Extension Education Conference, E.A.R.T.H. University, Costa Rica.
- Sitton, S., Edwards, C., **Cartmell, D.**, & Blackwell, C. (2007, June). Educating Journalists in an International Venue: Republic of Mali, West Africa. Poster presented at the 53rd Annual National Association of Colleges and Teachers of Agriculture Conference, Champaign, IL.
- Cartmell, D. D.**, Cox, J. K., & Sitton, S. R. (2004, June). Through The Digital Lens. Poster presented at the 50th Annual National Association of Colleges and Teachers of Agriculture Conference, Gainesville, FL.
- Cartmell, D. D.**, Cox, J. K., & Sitton, S. R. (2004, February). The Digital Perspective. Poster presented at the 54th Annual Southern Region Agricultural Education Research Conference, Tulsa, OK.
- Cox, J. K., **Cartmell, D. D.**, & Sitton, S. R. (2004, February). A Master Plan: Implementing a Master of Science Degree in Agricultural Communications. Poster presented at the 54th Annual Southern Region Agricultural Education Research Conference, Tulsa, OK.
- Ulmer, J. D., & **Cartmell, D. D.** (2003, April). Renewable Energy Interaction. Poster presented at the 22nd Annual Western Region Agricultural Education Research Conference, Portland (Troutdale), OR.
- Cartmell, D. D.**, Sitton, S. R., Cox, J. K., & Sargent, S. D. (2002, December). Out Write, Out Edit, Out Communicate. Poster presented at the 29th Annual National Agricultural Education Research Conference, Las Vegas, NV.

Sitton, S. R., & **Cartmell, D. D.** (2001, December). Capstone Experience: The Key to a Successful Agricultural Communications Program. Poster presented at the 28th Annual National Agricultural Education Research Conference, New Orleans, LA.

SEMINARS/WORKSHOPS/INVITED PRESENTATIONS

Cartmell, D. D. (2017, November). Catalyzing Communications. Workshop presented at the National Association of Farm Broadcaster's Convention, Student Program Kansas City, Missouri.

Cartmell, D. D. (2016, November). Improving Backpack Journalism Skills. Workshop presented at the National Association of Farm Broadcaster's Convention, Student Program Kansas City, Missouri.

Cartmell, D. D. (2015, November). Improving Backpack Journalism Skills. Workshop presented at the National Association of Farm Broadcaster's Convention, Student Program Kansas City, Missouri.

Cartmell, D. D. (2014, November). Improving Backpack Journalism Skills. Workshop presented at the National Association of Farm Broadcaster's Convention, Student Program Kansas City, Missouri.

Cartmell, D. D. (2014, July). Overview of Scientific Publishing. Workshop presented to faculty and students at Chiang Mai University, Chiang Mai, Thailand.

Cartmell, D. D. (2013, November). Improving Backpack Journalism Skills. Workshop presented at the National Association of Farm Broadcaster's Convention, Kansas City, Missouri.

Cartmell, D. (2011, June). You, Too, Can Be Published in the Journal of Applied Communications. Workshop presented at the Association for Communications Excellence Conference, Denver, CO.

Cartmell, D., & Blackwell, C. (2009, April). Tulsa Community College Tulsa, OK. Nurturing the Fourth Estate: Media in the Republic of Mali, West Africa. Presented for the Tulsa Community College Global Media in the Digital Age series.

Doerfert, D., Irani, T., Cartmell, D., & Evans, J. (2009, June). The "Why" and the "How" of Knowledge Management & Data Mining. Workshop presented at the Association for Communications Excellence Conference, Des Moines, IA.

Edgar, L., Byrnes, M., Abbott, E. & Cartmell, D. (2009, June). Roundtable Discussion Sharing International Experiences. Workshop presented at the Association for Communications Excellence Conference, Des Moines, IA.

Cartmell, D., Edwards, C., Sitton, S., & Blackwell, C. (2007, June). Nurturing the "Fourth Estate": Cultural Experiences with Media in the Republic of Mali, West Africa. Workshop presented at the Association for Communications Excellence Conference, Albuquerque, NM.

Boone, K., Melgares, P., & Cartmell, D. (2007, June). Getting the most out of Student Workers. Workshop presented at the Association for Communications Excellence Conference, Albuquerque, NM.

Rhoades, E., Cartmell, D., Miller, J., Rutherford, T., Telg, R. (2006, June). So you are thinking about graduate school? Workshop presented at the Association for Communications Excellence Conference, Quebec City, Canada.

- Cartmell, D., Boone, K., Akers, C., Telg R. (2005, June). Ethical Issues Associated with Publishing in the Academic Community. Workshop presented at the Association For Communications Excellence Conference, San Antonio, TX.
- Ashlock, M. & Cartmell D. (2005, June). Agroterrorism: Our Challenges as Agricultural Communicators. Workshop presented at the Association For Communications Excellence Conference, San Antonio, TX.
- Focht, J., Cartmell, D. & Sitton, S. (2005, June). Recruiting Quality Students in Agricultural Communications. Workshop presented at the Association For Communications Excellence Conference, San Antonio, TX.
- Kelemen, D. & Cartmell, D. (2005, June). Teaching Effective Writing Skills: Do Students Get It? Workshop presented at the Association For Communications Excellence Conference, San Antonio, TX.
- Miller, J., Cartmell, D., Boone, K. (2004, June). You Call This Data? Analyzing Focus Groups & Other Qualitative Methods. Workshop presented at the Association For Communications Excellence Conference, South Lake Tahoe, NV.
- The Future of Agricultural Communications (2003, July). A panel discussion presented at the Agricultural Communicators in Education National Conference, Kansas City, MO.
- Cartmell, D. D., & Cox, J. K. (2003, May). Web Site Design Workshop. Presented at the Livestock Publications Council's regional design clinic: Dare to Design, Stillwater, OK.
- Cartmell, D. D., & Orr, C. L. (2002, June). Photography in Agriculture. Inservice workshop conducted for Oklahoma agricultural education teachers, Stillwater, OK.
- Cartmell, D. D., & Leising, J. L. (2002, February). Capstone Experiences at Oklahoma State. Presented at the AAAE Southern Region Research Meeting, Orlando, FL.

BOOK CHAPTERS/OTHER PUBLICATIONS

- Cartmell, D., Buck, E., & Miller, H. (2022). Digital Photography and Photographic Editing. In R.W. Telg, T. Irani, K. Kent, & L. Lundy (Eds.), *Agricultural and Natural Resources Communications*.
<https://anrcommunications.org/>
- Cartmell, D. (2017). Photographic Journalism. In Church, J., *Communications in Agriculture*, 2nd Edition (pp. 15 – 26). Stillwater, OK: Oklahoma Department of Career and Technology Education's Curriculum and Instructional Materials Center.
- Cartmell, D. (2017). Broadcasting Media. In Church, J., *Communications in Agriculture*, 2nd Edition (pp. 51 – 72). Stillwater, OK: Oklahoma Department of Career and Technology Education's Curriculum and Instructional Materials Center.
- Martin, R., Alexander, J., Bowser, J., Burnett, R., Cartmell, D., Doerfert, D., Kinsey, S. & Licht, M. (2009). *Strategies for Teaching Communication in Secondary Agricultural Education Programs*. A Monograph of The National Council for Agricultural Education.
- Cartmell, D. D., & Dyer, J. E. (February 2001). From inkwells and slide rules to electronic learning communities. The Agricultural Education Magazine.

INSTRUCTIONAL CONTRIBUTIONS

AGCM 2103	Communications in Agriculture (revised course)
AGCM 3101	Exploring Agricultural Communications
AGCM 3103	Communicating Agriculture to the Public (revised course)
AGCM 3103	Communicating Agriculture to the Public (ONLINE course developed)
AGCM 3123	Broadcasting for Agricultural Organizations (developed course)
AGCM 3123	New Media in Agricultural Communications (developed course)
AGCM 3213	Layout and Design for Agricultural Publications
AGCM 3223	Web Design for Agricultural Organizations (revised course)
AGCM 3223	Digital and Online Media in Agricultural Communications
AGCM 3233	Basic Agricultural Photography and Photo Editing (developed course)
AGCM 4203	Professional Development in Agricultural Communications (revised course)
AGCM 4233	Agricultural Photography Tour (developed course)
AGCM 4300	Internships in Agricultural Communications
AGCM 4403	Planning Campaigns for Agriculture and Natural Resources
AGCM 4413	Capstone in Agricultural Communications
AGCM 4990	Introduction to Agricultural Communications (Fall 2003)
AGCM 4990	Problems in Agricultural Communications
AGCM 4990/5990	Advanced Agricultural Photography Tour
AGED 5000	Research and Seminar
AGCM 5000	Research and Seminar
AGCM 5100	Issues in Agricultural Communications
AGED 5102	Creative Component in Agricultural Education
AGCM 5103	History and Philosophical Foundations in Agricultural Communications (developed course)
AGCM 5133	Photography and Photo Editing in Agricultural Communications (developed course)
AGCM 5203	Theory and Practice in Agricultural Communications (developed course)
AGCM 5223	Digital and Online Media in Agricultural Communications
AGCM 5233	Agricultural Photography Tour (developed course)
AGCM 5303	Communicating Ethical Issues in Agriculture (revised course)
AGCM 5403	Public Relations Campaigns in Agricultural Sciences and Natural Resources
AGCM 5990	Advanced Studies in Agricultural Communications
AGED 4803	International Agricultural Education Tour (co-led a course to the Czech Republic, May 2013)
AGED 4803	International Agricultural Education Tour (co-led a course to Australia/New Zealand, August 2014)
AGED 4803	International Agricultural Education Tour (led a course to Australia/New Zealand, July 2015)
AGED 4803	International Agricultural Education Tour (led a course to Thailand, July 2016 and June/July 2019)
AGED 5803	International Study Tour in Agricultural Education for Graduate Students (led a course to Thailand, July 2016 and June/July 2019)
AGED 4803	International Agricultural Education Tour (led a photography-focused course to Costa Rica, March 2018)
AGED 5803	International Study Tour in Agricultural Education for Graduate Students (led a photography-focused course to Costa Rica, March 2018)
AGED 5990	Problems in Agricultural and Extension Education
AGED 6000	Research in Agricultural Education
AGED 6100	Developments in Agriculture and Extension Education
AGEC 4803	International Agricultural Economics Tour (co-led a course to Scotland, England & Ireland,

May 2007 and May 2008)

ENVR5000	Thesis
AGIN5000	Master's Thesis/Report in International Agriculture
AGIN5113	Global Agricultural Development Communications (developed course)
AGIN5313	Global Food Security and Sustainability (revised course)
AGIN5800	International Agriculture Internship Experience
AGIN5990	International Development Communications
AGIN5990	Storytelling in International Development
AGIN5990	Global Food Security and Sustainability
AGIN5990	Advanced Studies in International Agriculture and Natural Resources

STUDENT COMMENTS FROM EVALUATIONS

COURSE

- This course taught me the fundamentals of professionalism. He did a great job of teaching us about the professional business field.
- This course was very useful. I definitely learned things that are applicable and will benefit me when I look for a job or internship.
- I loved this class-definitely my favorite!
- This course was very helpful, some may say they didn't like the grammar slammers and spelling but I think it was helpful and reminds us of some things we may have forgotten.
- I enjoyed the mock interviews. I feel I can go into an interview and not make a fool of myself.
- The instructor was great; got to know us on a one on one basis. This course was very helpful to me.
- This was a fun course. He made the subject material fun. I enjoyed this course.
- Did a great job of teaching and explaining the material. Assignments were useful and will prepare students for the real world.
- I like the discussions we had in class. They definitely made the material applicable and easy to understand. It also gave good perspectives and others opinions.
- Overall, the course was enjoyable and I thought we developed interesting discussions.
- I learned a lot more in this course than I thought I would.
- I had fun and learned a lot at the same time.
- I enjoyed the books and discussion. Opened my thinking about different topics.
- Good course, definite benefit for ag com majors.
- OK - more of a challenge to think than to learn - I liked it.

INSTRUCTOR

- Very dedicated and helpful, cares about his students.
- Instructor was great - very supportive and easy to get along with, always open to comment.
- Very personable toward his students - yet professional in his teaching.
- Dr. Cartmell was very active and professional. He has a positive attitude and enjoys his job (which makes it fun for us).
- Works great with students, very understanding, best instructor I have had.
- Excellent! I loved having the freedom to explore the program on my own.
- Super! He was helpful when I needed extra help.
- Dr. Cartmell has a good attitude toward his students and is enjoyable to have as an instructor.
- I learned things that I couldn't ever understand before.
- He's awesome. He is young and relates to us rather than treats us inferior.

- Dr. Cartmell was a wonderful instructor. He was patient and took time to help any student in need.
- Went out of his way to help when it was needed.
- Always had time to help with a problem or question.
- Good insight.
- Improved as year went on.
- Great teaching and teacher!
- I really learned a lot, it was a real benefit. Dwayne always does a great job.
- I really appreciate your devotion to teaching! It is clear when a teacher enjoys their job, and it helps us enjoy ours! Thanks for a great semester.
- Dwayne is devoted to the students. He helped as much as possible when questions were brought up.
- Dwayne is a wonderful teacher!
- You are always fair and compassionate with your students. I always love having you as a teacher.
- Made learning interesting by providing real life examples and involving students in discussions.
- Very knowledgeable and able to relate well to students. Good course as an overall theory base.

SERVICE ACTIVITIES

Undergraduate Advising Coordinator, Agricultural Education, Communications & Leadership, 2023
Member, Society of Agricultural Communications Scholars, 2023
Member, National Association of Farm Broadcasting, 2023
Member, Association for Communications Excellence, 2023
Member, American Association for Agricultural Education, 2023
Member, North American Colleges and Teachers of Agriculture, 2023
Reviewer, Journal of Applied Communications, 2023
Member, Arts at OSU Working Group, 2022
Undergraduate Advising Coordinator, Agricultural Education, Communications & Leadership, 2022
Chair, Agricultural Communications Assistant Professor Search & Screen Committee, 2022
Member, Society of Agricultural Communications Scholars, 2022
Member, National Association of Farm Broadcasting, 2022
Member, Association for Communications Excellence, 2022
Member, American Association for Agricultural Education, 2022
Member, North American Colleges and Teachers of Agriculture, 2022
Reviewer, Journal of Applied Communications, 2022
Reviewer, NACTA Journal, 2022
Reviewer, Journal of Agricultural Education, 2022
Reviewer, Association for Communications Excellence, 2022
Reviewer, National Agricultural Communications Symposium, 2022
Member, Multimedia Advisory Board for Central Tech, 2021
Member, CASNR Curriculum Committee, 2021
Member, CASNR Student Tech Fee Committee, 2021
Coordinator, MIAP Outcomes Assessment, 2021
Reviewer, Journal of Applied Communications, 2021
Reviewer, Association for Communications Excellence, 2021
Reviewer, National Agricultural Communications Symposium, 2021
Chair, Western Region American Association for Agricultural Education Conference Review Committee, 2021
Member, Society of Agricultural Communications Scholars, 2021
Member, National Association of Farm Broadcasting, 2021
Member, CASNR Curriculum Committee, 2020
Member, CASNR Student Tech Fee Committee, 2020
Chair, DASNR RPT Committee, 2020

Coordinator, MIAP Outcomes Assessment, 2020
Reviewer, Journal of Applied Communications, 2020
Reviewer, Association for Communications Excellence, 2020
Reviewer, Southern Association of Agricultural Scientists Agricultural Communications Section, 2020
Reviewer, Western Region American Association for Agricultural Education Conference, 2020
Member, Society of Agricultural Communications Scholars, 2020
Program Reviewer, University of Illinois Agricultural Communications Program, 2019
Board of Directors Member, National Association of Farm Broadcasting, 2019
Finance Committee Member, National Association of Farm Broadcasting, 2019
Member, DASNR RPT Committee, 2019
Member, CASNR Curriculum Committee, 2019
Member, CASNR Student Tech Fee Committee, 2019
Coordinator, MIAP Outcomes Assessment, 2019
Reviewer, Journal of Applied Communications, 2019
Reviewer, Association for Communications Excellence, 2019
Reviewer, Southern Association of Agricultural Scientists Agricultural Communications Section, 2019
Reviewer, Western Region American Association for Agricultural Education Conference, 2019
Member, Society of Agricultural Communications Scholars, 2019
Executive Treasurer, National ACT, 2018
Member, Society of Agricultural Communications Scholars, 2018
Member, DASNR RPT Committee, 2018
Member, CASNR Curriculum Committee, 2018
Member, CASNR Student Tech Fee Committee, 2018
Coordinator, MIAP Outcomes Assessment, 2018
Member, Journal of Agricultural Education Review Board, 2018
Reviewer, Journal of Applied Communications, 2018
Reviewer, AIAEE, 2018
Reviewer, AAAE, 2018
Reviewer, ACE, 2018
Reviewer, Southern Association of Agricultural Scientists Agricultural Communications Section, 2018
Board of Directors Member, National Association of Farm Broadcasting, 2018
Reviewer, U.S. Department of Agriculture Small Business Innovation Research program grants, 2017
Photographer, National FFA Convention, 2017
Reviewer, Journal of Applied Communications
Reviewer, AAEE, 2017
Reviewer, AIAEE, 2017
Senior Adviser, CASNR Student Council, 2017 - 2018
Presenter, Catalyzing Communications. Workshop presented at the National Association of Farm Broadcasting Convention, Student Program. Kansas City, Missouri, 2016
Reviewer, ACE, 2017
Chair, Agricultural Communications Assistant Professor Search & Screen Committee, 2017
Junior Adviser, CASNR Student Council, 2016 - 2017
Member, Agricultural Communications Vision Consortium Planning Committee, Session #3, 2017
Member, Journal of Agricultural Education Review Board (2015 - 2018)
Presenter, Improving Backpack Journalism Skills. Workshop presented at the National Association of Farm Broadcasting Convention, Student Program. Kansas City, Missouri, 2016
Member, Agricultural Communications Vision Consortium Planning Committee, Session #2, 2016
Panelist, Learning from Leaders: A Panel of Experienced Agricultural Communication Faculty Share Their Experiences to Mentor Younger Faculty. Presented at the Association for Communication Excellence Conference. Memphis, Tennessee, 2016

Panelist, Cracking the Code to Teaching: A Round Robin Discussion of Teaching Techniques and Strategies that Work. Presented at the Association for Communication Excellence Conference, Memphis, Tennessee, 2016.

Photographer, National FFA Convention, 2016

Member, CASNR Curriculum & Academic Standards Committee, 2016

Reviewer, Journal of Agricultural Education, 2016

Reviewer, Journal of Applied Communications, 2016

Reviewer, AIAEE, 2016

Reviewer, AAAE, 2016

Reviewer, ACE, 2016

Secretary, DASNR RPT Committee, 2016 - 2017

Reviewer, Southern Association of Agricultural Scientists Agricultural Communications Section Papers, 2016

Adviser, National Agricultural Communicators of Tomorrow, 2012 - 2015

Executive Editor, Journal of Applied Communications, 2009 - 2015

Member, ESCOP Social Sciences Subcommittee, 2009 - present

Photographer, National FFA Convention, 2015

Member, Livestock Publications Council Contest Committee, 2015

Member, CASNR Curriculum & Academic Standards Committee, 2015

Reviewer, Journal of Agricultural Education, 2015

Reviewer, Journal of Applied Communications, 2015

Reviewer, AIAEE, 2015

Reviewer, AAAE, 2015

Reviewer, ACE, 2015

Member, DASNR RPT Committee, 2015

Member, Department of Agricultural Education, Communications and Leadership RPT Committee, 2015

Reviewer, Southern Association of Agricultural Scientists Agricultural Communications Section Papers, 2015

Member, CASNR Three-Minute Thesis Committee, 2015

Photographer, National FFA Convention, 2014

Reviewer, Journal of Agricultural Education, 2014

Reviewer, Journal of Applied Communications, 2014

Reviewer, AIAEE, 2014

Reviewer, AAAE, 2014

Reviewer, ACE, 2014

Member, DASNR RPT Committee, 2014

Member, Department of Agricultural Education, Communications and Leadership RPT Committee, 2014

Faculty Associate, Village CASNR 4th Floor, 2014-2015

Reviewer, Southern Association of Agricultural Scientists Agricultural Communications Section Papers, 2014

Judge, CASNR Homecoming Signs, 2014

Chair, Assistant Professor in AGCM Search Committee, 2014

Member, CASNR Three-Minute Thesis Committee, 2014

Faculty Associate, Village CASNR 1st Floor, 2013-2014

Member, CASNR Curriculum and Academic Standards Committee, 2013 - Present

Chair, AGCM Assistant Professor Search & Screen Committee, 2013

Member, DASNR Vice President, Dean and Director Search & Screen Committee, 2013

Member, OSU DASNR Homeland Security Team, 2005 - Present

Faculty Associate, Oklahoma State University Department of Residential Life, 2003 - Present

Co-Coordinator, Oklahoma FFA Association Convention Press Room, 2002 - Present

Co-Coordinator, Oklahoma FFA Agricultural Communications Career Development Event, 2002 - Present

Reviewer, Southern Association of Agricultural Scientists Agricultural Communications Section Papers, 2013

Reviewer, Association for Communications Excellence Conference Papers, 2013

Reviewer, American Agricultural Education Association Conference Papers, 2013

Reviewer, Southern Association of Agricultural Scientists Agricultural Communications Section Papers, 2012
Reviewer, Association for Communications Excellence Conference Papers, 2012
Reviewer, American Agricultural Education Association Conference Papers, 2012
Reviewer, Journal of Natural Resources and Life Sciences Education, 2011
Reviewer, Journal of Agricultural Education Manuscripts, 2011
Reviewer, North American Colleges and Teachers of Agricultural Journal, 2011
Reviewer, Association for International Agricultural and Extension Education Journal, 2011
Reviewer, Journal of Agricultural Education Manuscripts, 2010
Reviewer, Journal of Natural Resources and Life Sciences Education, 2010
Chair, Journal of Applied Communications Managing Editing Board, 2008 - 2009
Member, Oklahoma State University Institutional Review Board, 2008 - 2011
Reviewer, Journal of Applied Communications Manuscripts, 2009
Reviewer, Journal of Agricultural Education Manuscripts, 2009
Reviewer, American Association for Agricultural Education Conference Manuscripts, 2009
Reviewer, Association for Communications Excellence Conference Manuscripts, 2009
Reviewer, Journal of Applied Communications Manuscripts, 2008
Reviewer, Journal of Agricultural Education Manuscripts, 2008
Member, Agricultural Communications Assistant Professor Search and Screen Committee, 2008
Member, Department Head, Agricultural Education, Communications and Leadership, Search and Screen Committee, 2007-2008
Reviewer, Association for Communications Excellence Conference Manuscripts, 2008
Reviewer, Association for Communications Excellence Outstanding Dissertation/Thesis Awards, 2008
Chair, Journal of Applied Communications Task Force, 2007-2008
Reviewer, Southern Association of Agricultural Scientists Agricultural Communications Conference Manuscripts, 2008
Reviewer, Association for International Agricultural and Extension Education Conference Poster Abstracts, 2008
Reviewer, Journal of Applied Communications Manuscripts, 2007
Reviewer, Journal of Agricultural Education Manuscripts, 2007
Reviewer, Association for Communications Excellence Conference Manuscripts, 2007
Reviewer, Association for Communications Excellence Outstanding Dissertation/Thesis Awards, 2007
Member, OSU DASNR Taskforce for Graduate Student Recruitment, 2006 - 2007
Member, American Association for Agricultural Education National Task Force on Communications, 2006 - 2008
Member, Agricultural Communications Assistant/Associate Professor Search and Screen Committee, 2007
Reviewer, American Association for Agricultural Education Conference Manuscripts, 2007
Reviewer, Southern Association of Agricultural Scientists Agricultural Communications Conference Manuscripts, 2007
Reviewer, Association for Communications Excellence Outstanding Thesis Award, 2006
Reviewer, Association for Communications Excellence Conference Manuscripts, 2006
Reviewer, Journal of Applied Communications Manuscripts, 2006
Member, AAAE Research Agenda Planning Team, 2005 - 2006
Alternate Member, Oklahoma State University Institutional Review Board, 2005 - 2008
Member, Journal of Applied Communications Editorial Board, 2005 - 2008
Web Editor, American Association for Agricultural Education, 2005 - 2009
Chair, Association for Communication Excellence Academic Programs Special Interest Group, 2005 - 2006
Vice Chair, American Association for Agricultural Education Member Services Committee, 2005 - 2006
Coordinator, American Association for Agricultural Education Logo Contest, 2005 - 2006
Chair, Southern Association of Agricultural Scientists Agricultural Education Information Management Committee, 2005 - 2006
Reviewer, Association for Communications Excellence Outstanding Dissertation Award, 2005
Reviewer, National Agricultural Education Research Conference Manuscripts, 2005

Judge, Livestock Publications Council Critique and Contest, 2005
Reviewer, Southern Association of Agricultural Scientists Communications Section Manuscripts, 2005
Reviewer, Journal of Applied Communications Manuscripts, 2005
Vice-Chair, Association for Communication Excellence Academic Programs Special Interest Group, 2004 - 2005
Public Relations Coordinator, American Association for Agricultural Education, 2004 - 2005
Secretary, American Association for Agricultural Education Communications Committee, 2004 - 2005
Recorder, American Association for Agricultural Education, Agricultural Communications Special Interest Group, 2004 - 2005
Member, Oklahoma State University Agricultural Education Distance Education Committee, 2005
Vice Chair, Division of Agricultural Sciences and Natural Resources Agricultural Faculty Council, 2004 - 2005
Judge, Livestock Publications Council Critique and Contest, 2004
Sr. Adviser, Oklahoma State University Agriculture Student Council, 2004 - 2006
Recorder, American Association for Agricultural Education, Agricultural Communications Special Interest Group, 2003 - 2004
Jr. Adviser, Oklahoma State University Agriculture Student Council, 2003 - 2004
Vice-Chair Elect, Association for Communication Excellence Academic Programs Special Interest Group, 2003 - 2004
Member, Southern Association for Agricultural Education Information Management Committee, 2003 - 2005
Adviser, Oklahoma State University Agricultural Communicators of Tomorrow, 2001 - 2004
Stillwater Community Band Member, 2001 - 2006
Member, Division of Agricultural Sciences and Natural Resources Agricultural Faculty Council, 2002-2004
Agricultural Faculty Council Liaison, Division of Agricultural Sciences and Natural Resources Academic Standards Committee, 2002-2003
Vice-Chair, Division of Agricultural Sciences and Natural Resources Faculty Council, 2003-2004
Member, Agricultural Communication/Leadership Assistant/Associate Professor Search and Screen Committee, 2004
Chair, Departmental Strategic Planning Committee for the goal of Academic Excellence, 2004
Member, Departmental Strategic Planning Committee for the goal of Diversity, 2004
Member, Departmental Strategic Planning Committee for the goal of Synergy in use of Resources, 2004
Member, Southern Association for Agricultural Education 2003-2007
Research Priorities for Agricultural Communication Committee, 2002 - 2003
Member, Southern Association for Agricultural Scientists Agricultural Communications Special Committee on Peer Review, 2003
Judge, National FFA Agricultural Communications Career Development Presentations, 2003
Judge, Center for Agricultural Science and Technology Essay Contest, 2003
Judge, Livestock Publications Council Critique and Contest, 2003
Co-Coordinator, Oklahoma State Fair Livestock Press Room, 2001 - 2004
Co-Coordinator, Oklahoma Youth Livestock Exposition Press Room, 2003 - 2005
Chair, Web/Recruitment/Outreach Departmental Committee, 2001-2004
Member, Graduate Student Writing Improvement Committee, 2001-2002
Member, College of Agricultural Sciences and Natural Resources Careers Committee, 2001-2002
Chair, Web/Outreach Coordinator Search and Screen Committee, 2002
Chair, Agricultural Communications Instructor Search and Screen Committee, 2002
Member, Agricultural Education Assistant/Associate/Full Professor Search and Screen Committee, 2002
Member, Agricultural Education Instructor Search and Screen Committee, 2002
Co-Adviser, Oklahoma State University Collegiate Farm Bureau, 2001-2002
Member, Gary Comstock Bioethics Workshop College of Agricultural Sciences and Natural Resources Planning Committee, 2001
Student Member, AAAE Central Region Communications Committee, 2001
Founder/President, University of Missouri Agricultural Education Graduate Student Association, 1999-2001
Member, University of Missouri Public Relations Council, 1998-2001

GRADUATE STUDENT ADVISEMENT

Doctor of Philosophy

- Ann Busby (member)
- Audrey King (member), It's Complicated: Exploring the Co-Creation of Land-Grant Brand Identity Amongst Faculty Members at Oklahoma State University - May 2021 (member)
- Samantha Blackwell, How Generation Z College Students in the Ferguson College of Agriculture Perceive Technology in their Lives: A Q Methodology Study - July 2020 (**Committee Chair**)
- Lindsay Kennedy, Texas Tech University, An Examination of Experiential Learning Theory in Agricultural Communications Photography Instruction - July 2018 (External Committee Member)
- Amy Gazaway, Talent Theme Dimensions and Academic Success Among Undergraduate Agriculture and Natural Resources Students - July 2018 (**Committee Chair**)
- Ruth Inman, Testing a Scale to Measure Food Business Legitimacy - May 2016 (**Committee Chair & Dissertation Supervisor**)
- Assoumane Maiga, An Assessment of the Media's Role in Disseminating News and Information to Farmers after the Cessation of Armed Conflicts in the Republics of Cote D'Ivoire and Mali - July 2015 (member)
- Amy Dronberger, Identifying Organizations with Roles in Disaster Resiliency for Rural Areas and Agricultural Businesses in Oklahoma: A Delphi Study - December 2013 (**Committee Chair**)
- Angel Riggs, "Perspectives of University Communication Students Toward Media Access and Use: A Q Method Study" - July 2011 (member)
- Samba Moriba, "Investigating the International Awareness and Global Competence of Students Meeting Their International Dimension Requirement through Course Offerings in a College of Agricultural Sciences and Natural Resources: A Descriptive and Comparative Study" - July 2011 (member)
- Patrick Saisi, "Attributes and Barriers Impacting the Diffusion of Information Communication Technologies (ICTs) in Agricultural Colleges and Universities in the Developing World: Views of Aspiring Faculty" - July 2011 (member)
- Jill Rucker, "Assessing the Impact of an Agricultural Economics Game in Secondary Agricultural Education Curriculum: The Farm and Ranch Risk Management (FARRM) Game - July 2010 (**Committee Chair & Dissertation Supervisor**)
- Traci Naile, "First Responders in Animal Health Emergencies: Defining Veterinarians' Roles and Training Needs" - July 2009 (**Committee Chair & Dissertation Supervisor**)
- Tanner Robertson, "Determining Oklahoma State University Former Students' Media Dependency During a Potential Agricultural Terrorist Attack on the U.S. Food and Fiber System" - July 2009 (**Committee Chair & Dissertation Supervisor**)
- Danna Kelemen, "Effects of a Content-Rich, Process Writing Curriculum on Students in an Agricultural Communications Course: An Experimental Study" - May 2006 (**Dissertation Supervisor**)
- Marcus Ashlock, "The Uncertainty of Agroterrorism: A Study of Oklahoma Beef Producers' Risk Perceptions, Information Sources and Source Trust in the Pre-Crisis Stage." - May 2006 (**Dissertation Supervisor**)
- Robin Peiter, "An Evaluation of the Oklahoma Residency Program and Mentoring First Year Agricultural Education Teachers" - May 2002 (member)

Doctor of Education

- Jeremy Cook, “Integrated Thematic Instruction: A Case Study” - December 2004 (member)
Ray Landry, “Identifying Predictors of Retention and Success in a Mid-Western Comprehensive University” - August 2004 (member)

Master of Science

- Breanna Bowen, Agricultural Communications - Expected December 2023 (**chair, formal report**)
Mason Martin, Agricultural Communications - Expected December 2023 (member)
Lauren Quinlan, Agricultural Communications, “Cultivating Conversations: Exploring Mentorship Perspectives and Experiences of Agricultural Communications Alumnae” - August 2023 (**chair, thesis**)
Kirsten Hollansworth, Agricultural Communications, “An Eye-Tracking Study of Food Labels on Packaged Meat Products at a University Retail Store” - August 2023 (member)
Chesley Comstock, Agricultural Communications, “Needs Assessment and Analysis of First-Year Students in the Oklahoma State University Ferguson College of Agriculture” - May 2023 (member, formal report)
Abby George, Agricultural Communications, “Young Farmers' and Ranchers' Perceptions of Mental Health” - May 2023 (**chair**)
Hannah Hawkesworth, Agricultural Communications, “Communication Channel Preferences of Digitally-Engaged National Swine Registry Members” - May 2023 (**chair**)
Taylor Bacon, Agricultural Communications, “Branding the Pork Industry: A Content Analysis of Instagram Posts Using #REALPIGFARMING” - July 2022 (member)
Connor Cox, International Agriculture, “Exploring the Effects of Vineyard Canopy Management Practices on Soil Microbial Activity” - July 2022 (member)
Britt Livingston, International Agriculture - July 2022 (**chair, non-thesis**)
Brook Busby, International Agriculture - May 2022 (member, non-thesis)
Abby Davis, Agricultural Communications, “Livestock Photography: Understanding the Basics of the Career” - May 2022 (**chair, formal report**)
Tanna Frizzell, Agricultural Communications, “Assessing the Influence of a Learner-centered Assignment on Students' Cognitive Operations Related to Communicating Global Environmental Chances” - May 2022 (**chair, formal report**)
Callie Hicks, Agricultural Communications, “College Choice: Perceptions of First-Generation, First-Year Students in the Ferguson College of Agriculture at Oklahoma State University” - May 2022 (member, formal report)
Shelby Kirton, Agricultural Communications, “Developing an Online Farm Bill Curriculum for Youth” - May 2022 (**chair, formal report**)
Samantha Morris, Agricultural Communications, “A Look at the Purpose and Production of Junior Livestock Exhibition-Related Podcasts Hosted in the United States” - May 2022 (**chair, formal report**)
Blake Macnelly, International Agriculture, “The Potential Impact of Care Farming on International Student Populations in Oklahoma” - May 2022 (**chair, formal report**)
Hector Andres Maldonado, International Agriculture - May 2022 (member, non-thesis)
Paul Montgomery, International Agriculture, “An Autoethnographic Study of the Coffee Value Chain in Karnataka, India” - May 2022 (member, formal report)
Karina Reelfs, International Agriculture, “Creating a Model Hazard Analysis Critical Control Point (HACCP) System Within the Flour Milling Industry” - May 2022 (member)

- Katerina Weingarten, Agricultural Communications, “Exploring Social Media and Online Communication Use of Direct-to-consumer Agricultural Businesses in Upstate New York” - May 2022 (member)
- Savannah West, Agricultural Communications, “College Choice: Perceptions of Non-first Generation, First-year Students in the Ferguson College of Agriculture at Oklahoma State University” - May 2022 (**chair, formal report**)
- Joshua Willingham, International Agriculture - May 2022 (member, non-thesis)
- Shelby Howell, International Agriculture, “The Business of Bee Keeping’ Curriculum” - December 2021 (**chair, formal report**)
- Paola Ortega Islas, International Agriculture - December 2021 (**chair, non-thesis**)
- Maddy McGarry, International Agriculture - December 2021 (**chair, non-thesis**)
- Nene Thiam, International Agriculture - December 2021 (**chair, non-thesis**)
- Giovana Benitez, International Agriculture - July 2021 (member, non-thesis)
- Don Holly, International Agriculture - July 2021 (**chair, non-thesis**)
- Alyssa Counce, International Agriculture, “Effects of Light Quality on the Growth and Development of Two Horticultural Crops” - May 2021 (member)
- Brynn Darby, Agricultural Communications, “Understanding How Departments of Agricultural Communications, Education, and Leadership Use Facebook” - May 2021 (member, formal report)
- Brooke Dondero, International Agriculture - May 2021 (**chair, non-thesis**)
- Kalli Ellis, International Agriculture, “The Impact of COVID-19 on Brahman Producers Around the World” - May 2021 (**chair, formal report**)
- Kory Frazier, International Agriculture - May 2021 (**chair, non-thesis**)
- Hans Hunt, International Agriculture - May 2021 (member, non-thesis)
- Linnea Langusch, Agricultural Communications, “The Steaks are High: COVID-19’s Impact on Direct-to-Consumer Marketing in the Oklahoma Beef Industry” - May 2021 (**chair**)
- Jessica Middleswarth, International Agriculture - May 2021 (member, non-thesis)
- Katie Shockley, Agricultural Communications, “Imagining Agriculture” - May 2021 (member, formal report)
- Megan Silveira, Agricultural Communications, “An Eye-Tracking Study of a University Food Processing Center Website” - May 2021 (**chair**)
- Keren Terry, International Agriculture, “Maize (*Zea Mays* L.) Yield and Grain Protein Response to Mid-season Fertilizer Rate, Distance and Application Method” - May 2021 (member, formal report)
- Hannah Young, International Agriculture - May 2021 (**chair, non-thesis**)
- Catherine Appling, International Agriculture, “How Generation Z College Students at Oklahoma State University Perceive Environmental Protections: A Q Methodology Study” - December 2020 (member, formal report)
- Lydia Dance, International Agriculture - December 2020 (member, non-thesis)
- Mikayla Dolch, International Agriculture, “International Study Tour Experiences: Interpreting Students’ Reflective Journals and Papers” - December 2020 (**chair, formal report**)
(**Recognized as a graduate commencement Marshal.**)
- Katelyn Parsons, Agricultural Communications, “Examining Successful State Farm Bureau Membership Programs” - December 2020 (member)
- Jorge Dario Ramos Sagarnaga, International Agriculture - December 2020 (member, non-thesis)
- Logan Tacker, International Agriculture - December 2020 (member, non-thesis)
- Huiwen Wang, International Agriculture - December 2020 (member, non-thesis)

- Langqing Xu, International Agriculture - December 2020 (member, non-thesis)
- Mackenzie Jacobs, International Agriculture, "Identifying Oklahoma Grape Producers' Knowledge of Pierce's Disease" - August 2020 (**chair**)
- Cara Jolly, Agricultural Communications, "Untapped Potential: The Role Oklahoma Craft Breweries Play in Communities" - August 2020 (member)
- A. Quay Owen, Agricultural Communications, "Pet Ownership to the Rescue? Perceptions of Becoming a Pet Owner During the COVID-19 Pandemic" - August 2020 (**chair**)
- Justana Tate, International Agriculture - August 2020 (member, non-thesis)
- Jessica Willis, Agricultural Communications, "Impact of an Ag in the Classroom Workshop on Participants' Agricultural Knowledge" - August 2020 (**chair, formal report**)
- Jennifer Bedwell, Agricultural Communications, "Examining the Effect of Career Development Event Participation on Major Choice in Agricultural Communications" - May 2020 (member, formal report)
- Ryan Danker, International Agriculture - May 2020 (member, non-thesis)
- Mandy Taylor, Agricultural Communications, "For-Credit Agricultural Communications Internships at a Land-Grant University: What do They Look Like?" - May 2020 (member, formal report)
- Montse Tlalolini Pinal, International Agriculture - May 2020 (member, non-thesis)
- Whitney Wilkinson, Agricultural Communications, "College of Agricultural Sciences and Natural Resources Students' Attitudes Toward Video Campaigns Featuring Women in Agriculture" - December 2019 (**chair, formal report**)
- Elizabeth Adams, International Agriculture - August 2019 (member, non-thesis)
- Austen Garmon, International Agriculture - August 2019 (**chair, non-thesis**)
- Kegan Herrick, Agricultural Communications, "Consumer Perceptions of Genetically Modified Organisms Before and After Watching the Film Food Evolution" - August 2019 (**chair, formal report**)
- Amanda Manley, International Agriculture - August 2019 (member, non-thesis)
- Alyssa Rockers, Agricultural Communications, "Do Conversations About Food Actually Happen? A Qualitative Study about the Food-Based Communication Habits of Female Consumers" - August 2019 (member)
- John Romo, International Agriculture - August 2019 (member, non-thesis)
- Alexa Rutherford, International Agriculture - August 2019 (member, non-thesis)
- Katie Schrodt, International Agriculture - August 2019 (member, non-thesis)
- Dillon Davidson, International Agriculture, "Effect of Different Methods and Timing of Nitrogen Application on Sorghum Grain Yield" - May 2019 (member)
- Hollee Koester, International Agriculture - May 2019 (**chair, non-thesis**)
- Tori Lock, Agricultural Communications, "*Cowboy Journal: An Analysis of Readability 2008 - 2018*" - May 2019 (member, formal report)
- Regina Olando, Agricultural Communications, "Clientele Perceptions of the Robert M. Kerr Food and Agricultural Products Center Services, Training and Education and Communication Efforts" - May 2019 (member, formal report)
- Erica Summerfield, Agricultural Communications, "Alumni Attitudes toward a Student-Produced Magazine: A Look at Brand Equity" - May 2019 (member)
- Taylor Kennedy, Agricultural Communications, "Updating the Agricultural Communications Curriculum: A Delphi Study" - December 2018 (member, formal report)
- Iliana Rodriguez, International Agriculture - December 2018 (member, non-thesis)
- Blake Runyon, International Agriculture - December 2018 (member, non-thesis)

- Dennis Wallin, International Agriculture - December 2018 (member, non-thesis)
- Amanda Lester, Agricultural Communications, "Social Media Engagement of Virtual Horse Help and World Wide Slide Followers" - May 2018 (**chair, formal report**)
- Amber McGee, Agricultural Communications, "Perceptions of University Students Regarding Food Insecurity: A Q Methodology Study" - May 2018 (member)
- Rachel Metzger, Agricultural Communications, "Understanding the Effect of Seal Size in Non-GMO Food Advertisement and Measuring Consumer Attitudes Toward GMOs" - May 2018 (**chair**)
- Kaylee Snow, Agricultural Communications, "Agricultural Involvement: An Analysis of the Oklahoma House Agriculture and Rural Development Committee Members" - May 2018 (member)
- Scott Bohanon, Agricultural Communications, "Student Willingness to Speak Up or Remain Silent Regarding Controversial Topics in Agriculture" - December 2017 (member)
- Sarah Carter, Agricultural Communications, "Livestock Evaluation Confidence and Personal Characteristics of Youth Contestants" - December 2017 (member, formal report)
- Melanie Jackson, Agricultural Communications, "Identifying how Emerging Made in Oklahoma Companies use Social Media and Analyzing the Robert M. Kerr Food & Agricultural Products Center Facebook Page" - December 2017 (**chair**)
- Ashley Judge, Agricultural Communications, "Oklahoma Non-Collegiate Livestock Judging Coaches' Perceived Confidence and Training Needs" - December 2017 (member)
- Kristen Knight, Agricultural Communications, "Challenges Facing the Oklahoma 4-H Program in the Next Five Years: A Delphi" - December 2017 (member)
- Ashton Lierle, Agricultural Communications, "The View: An Eye-Tracking Study of Print Advertisements" - December 2017 (member)
- Kelsie Stelting, Agricultural Communications, "Oklahoma Centenarians: Expert Survivors' Experiences and Relationships" - August 2017 (**chair**)
- Erica Graessle, Agricultural Communications, "Consumer Perceptions of the U.S. Agricultural Industry Before and After Watching the fim Farmland" - May 2017 (**chair, formal report**)
- Sara Honegger, International Agriculture - May 2017 (**chair, non-thesis**)
- Brooke Seibert, Agricultural Communications, "Agricultural Communications Students' Judged Definition of Agriculture" - May 2017 (**chair, formal report**)
- Kristal Williams, Agricultural Communications, "Agricultural Communications Students' Ability to Identify Cultural Dimensions After a Short-Term Study Abroad Program" - May 2017 (**chair**)
- Brittney Rochell, Agricultural Communications, "Students' Perceptions of Influences on College Choice and Effectiveness of Recruiting Techniques for College of Agricultural Sciences and Natural Resources at Oklahoma State University" - December 2016 (**chair, formal report**)
- Courtney Arnall, Agricultural Communications, "Engaging the Next Generation Electric Cooperative Member-Owner: An Analysis" - May 2016 (member)
- Jacy Bradford, Agricultural Communications, "College Choice: Perceptions of First-Year Students in the College of Agricultural Sciences and Natural Resources at Oklahoma State University" - May 2016 (**chair**)
- Ashley Middleswarth, Agricultural Communications, "Perceptions of Social Media as a Marketing Tool Before and After a Social Media Workshop" - May 2016 (**chair, formal report**)
- Robert Partyka, Agricultural Communications, "Student Perceptions of an Agricultural Communications Field Trip" - May 2016 (member)

- Mikayla Boge, Agricultural Communications, "American Quarter Horse Association Show Managers' Views on Incident Response Planning for Natural Disasters at Equine Events: A Delphi Study" - May 2015 (member)
- Brentney Maroney, Agricultural Communications, "Aspiring Entrepreneurs from Kenya, South Africa, and Uganda: New Media Use and Cultural Perceptions" - May 2015 (**chair**)
- Shannon Norris, Agricultural Communications, "Mentorship and Servant Leadership: Perceptions of First-Semester College Students" - May 2015 (member)
- Lauren Reeves, Agricultural Communications, "Analyzing Social Presence in Tweets Related to Ram Trucks' 2013 Super Bowl XLVII Commercial 'Farmer'" - May 2015 (member)
- Sally Yon, Agricultural Communications, "Angus Bull Buyers' Preferences for the Format and Content of Angus Bull Sale Catalogs" - May 2015 (member)
- Rebecca Bailey, Agricultural Communications, "Workshop participants' Self-Reported Use of Robert M. Kerr Food & Agricultural Products Center New Media Platforms" - August 2014 (member)
- Jake Gankofskie, Agricultural Communications, "Livestock Photographers' Ethical Perspectives Regarding Digital Photo Manipulation" - August 2014 (member)
- Suzanne Simpson, Agricultural Communications, "Motivators Behind Participation in the Oklahoma 4-H Kids Helping Kids Campaign" - August 2014 (**chair**)
- Jamie Trissel, Agricultural Communications, "Perceptions of Interscholastic Equestrian Association Members Regarding the "Take The Reins" Magazine: A Readership Study" - August 2014 (member)
- James Wolff, Agricultural Communications, "Perceived Effects of Farmerama on College Students' Perceptions of Agriculture" - August 2014 (member)
- Michelle Hamilton, Agricultural Communications, "When PETA Comes to Campus: A Study of Issues Management at a Land-Grant University" - May 2014 (member)
- Samantha Warner, Agricultural Communications, "The 2013 Newspaper Coverage of the Oklahoma Horse Slaughter Bill: A Content Analysis" - May 2014 (member)
- Mitchell Alcala, Agricultural Communications, "An Assessment of Oklahoma State University's Agricultural Communications Photography Tour" - December 2013 (**chair**)
- Jeremiah Allen, Agricultural Communications, "Analysis of Audio/Video Content of Television News Stories During the 2006 Spinach *E. Coli* Outbreak" - December 2013 (**chair**)
- Cristina Hughes, Agricultural Communications, "A Framing Analysis of Animal Identification Coverage in Selected U.S. Agricultural Newspapers" - December 2013 (member)
- Kylee Willard, Agricultural Communications, "Identifying Staff and Stakeholder Brand Perceptions of the Robert M. Kerr Food & Agricultural Products Center" - December 2013 (**chair**)
- Lindy Wiggins, Agricultural Communications, "Livestock Publication Council Members' Ethical Perspective Regarding Editorial Content, Advertising, New Media, and Digital Photos in Livestock Publications" - May 2013 (member)(**Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences, Second Place, Outstanding Thesis Award**)
- Krista Anderson, Agricultural Communications, "Fairgoers' Attitudes Toward Youth Livestock Exhibits at the California State Fair" - December 2012 (**chair**)(**Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences, First Place, Outstanding Thesis Award**)
- Jen Gillespie, Agricultural Communications, "U.S. Beef Producers' Current Use and Perceptions of Social Media as a Communications Tool" - December 2012 (**chair**)

- Hillary Siegfried, Agricultural Communications, "Benefits of the Oklahoma *Operation: Military Kids* Program - A Delphi Study" - December 2012 (**chair**)
- Jessie Turk, Agricultural Communications, "Mobile Application Preferences of Digitally Engaged AQHA Members" - December 2012 (member)
- Sean Hubbard, Agricultural Communications, "Factors that Influence Newspaper Editor's Decisions to Print News Releases Provided by Oklahoma State University's Agricultural Communications Services Unit" - July 2012 (**chair**)
- Denise George, Agricultural Communications, "Interpreting the Reflective Journals of Food Security Fellows from Kenya and Uganda: A Professional and Cultural Exchange" - May 2012 (member)
- Greer Gill, Agricultural Communications, "Extending Cooperative Extension's Reach Through the Senses: A Case Study of the Design and Implementation of a Sensory Garden" - May 2012 (member)
- Sam Knipp, Agricultural Communications, "Trustworthiness of Media and Impact of Media on Decision-making by Oklahoma Farm Bureau Leaders" - May 2012 (member)
- Katherine Kuykendall, Agricultural Communications, "Selected Newspaper Coverage of the 2008 California Proposition 2: A Content Analysis" - May 2012 (member)
- Christina Lawson, Agricultural Communications, "Oklahoma State University College of Agricultural Sciences and Natural Resources Alumni Perceptions of Readership Regarding the *Cowboy Journal* Magazine" - May 2012 (member)
- Shantell Schweer, Agricultural Communications, "The Food Dialogues: Analyzing Social Presence in #FoodD Tweets" - December 2011 (**chair**)
- Meghan Cline, Agricultural Communications, "The Expansion of Social Media in Agriculture: A User Profile of Twitter's @AgChat, @FollowFarmer and @TruffleMedia Followers" - July 2011 (**chair**)
- Assoumane Maiga, Agricultural Communications, "Competencies Needed by University Graduates of Agricultural Communications in the Republic of Mali, West Africa" - July 2011 (**chair**)
- Katie Smith, Agricultural Communications, "Perception and Awareness of Oklahoma Newspaper Editors Regarding the DASNRR at OSU" - July 2011 (**chair**)
- Kirby Smith, Agricultural Communications, "Perceptions of National Public Radio by Agricultural Sciences and Natural Resources Undergraduates" - July 2011 (member)
- Blayr Beougher, Agricultural Communications, "The Prairie Project - An Integrated Educational Web Site" - May 2011 (member)
- Xiaoyan Xu, Agricultural Communications, "Perceived Attributes of E-Extension by Cooperative Extension Agents of Oklahoma State University" - May 2011 (member)
- Tamra Watson, Agricultural Communications, "Perceptions of Agricultural Communications Freshmen Regarding Curriculum Expectations and Career Aspirations" - December 2010 (member)
- Ashley Stockamp, Agricultural Communications, "A Case Study of Oklahoma Secondary Agricultural Education Teachers' Needs in Agricultural Communications" - July 2010 (member)
- Jessica Holt, Agricultural Communications, "Consumer Perceptions about Agriculture Before and After Watching the Film *Food, Inc.*" - May 2010 (**chair**)
- Megan Lawrence, Agricultural Communications, "College Students' Perceptions and Information Sources Regarding the Organic and Genetically Modified Food Industries" - July 2009 (**chair**)

- Ruth Bobbitt, Agricultural Communications, "Exposing Agricultural Communications Students to the Hayakawa-Lowry News Bias Categories: A Descriptive Study" - December 2008 (member)
- Amanda Erichsen, Agricultural Communications, "Oklahoma Cooperative Extension Service Educators' Accessibility to Resources and Training Regarding Communications and Marketing: A Needs Assessment" - May 2008 (member)
- Kellie Strawn, Agricultural Communications, "Oregon Food Processors' Attitudes Toward Processing Certified Sustainable Fruits and Vegetables" - May 2008 (**chair**) **2009 OSU Graduate Research Excellence Award in Education**
- Kinsey Westwood, Agricultural Communications, "News Wire Coverage of the E-Coli Outbreak in Spinach: A Media Framing Analysis" - May 2008 (**chair**)
- Shanna Boyett, Agricultural Communications, "Participant Perceptions of Areawide Pest Management for Wheat: A Program Evaluation" - December 2007 (**chair**)
- Briley Elliott, Agricultural Communications, "Oklahoma Cattlemen's Association Members' Attitudes and Perceptions of the National Animal Identification System" - December 2007 (member)
- Jen Biser, Agricultural Communications, "The Accuracy of Agricultural Images in Children's Literature: An Analysis of Selected Children's Books on Farm Animals from 1950 to 2005" - July 2007 (member)
- Marsha Broesche, Agricultural Communications, "Texas Cooperative Extension's 4-H County Government Guide: A Needs Assessment" - July 2007 (member)
- Kendra Riley, Agricultural Communications, "Kansas Beef Feedlot Managers' Perceptions of Preparedness and Trusted Sources of Information Concerning an Agroterrorism Event: A Descriptive Study" - July 2007 (**chair**)
- Lacie Stockstill, Agricultural Communications, "An Evaluation of the Robert M. Kerr Food & Agricultural Products Center Web Site" - July 2007 (**chair**)
- Jennifer Dassel, Agricultural Communications, "Business and Customer Perception Analysis of Mexico Grown Produce for a California Grower-Shipper" - December 2006 (member)
- Mandy Gross, Agricultural Communications, "Developing Media Relations Between the Food and Agricultural Products Center and the Media" - July 2006 (member)
- Kristen Marcus, Agricultural Communications, "Therapeutic Horseback Riding and Selective Mutism: A Case Study" - July 2006 (**chair**)
- Traci Naile, Agricultural Communications, "Editor Preferences for the use of Scientific Information in Livestock Publications" - May 2006 (**chair**)
- Mike Deering, Agricultural Communications, "Broadcasting Proficiencies in Agricultural Communications: Frequency of Use and Role in Curriculum" - December 2005 (member)
- Katie Reim, Agricultural Communications, "An Evaluation of the College of Agricultural Sciences and Natural Resources Departmental Homepages" - December 2005 (**chair**)
- Sara Youngblood, Agricultural Communications, "Career Choices and Factors Influencing Change Among Oklahoma State University Agricultural Communications Graduates" - July 2005 (**chair**)
- Cathy Herren, Agricultural Communications, "Perceptions of Influences on College Choice by Students Enrolled in the College of Agricultural Sciences and Natural Resources at Oklahoma State University" - May 2005 (**chair**)

- Jamie King, Agricultural Communications, “Newspaper Coverage of the Bovine Spongiform Encephalopathy Outbreak in the United States: A Content Analysis” - May 2005 (**chair**)
2005 OSU Graduate Research Excellence Award in Education
- Shannon Webb, Agricultural Communications, “The Identification of Opinion Leaders Among Oklahoma Cooperative Extension Agriculture Educators” - December 2004 (**chair**)
- Gina Ciuffetelli, Agricultural Communications, “Writing and Editing Proficiencies in Agricultural Communications: Frequency of Use and Role in Curriculum” - May 2004 (**chair**)
- Sarah Sargent, Agricultural Communications, “Public Relations Proficiencies in Agricultural Communications: Frequency of Use and Role in Curriculum” - May 2004 (**chair**)
- Chandra Orr, Agricultural Communications, “Informational Needs of Limited-Scale Landowners within the Urban/Rural Interface of Lincoln County, Oklahoma” - August 2003 (**chair**)
- Jonathan Ulmer, Agricultural Education, “Oklahoma Consumers’ Knowledge and Perceptions of Ethanol-Blended Gasoline” - May 2003 (**chair**) **2003 OSU Graduate Research Excellence Award in Education**
- Jamie Liston, Agricultural Education, “The Identification of Opinion Leaders Among Oklahoma Agricultural Education Teachers” - August 2002 (member)
- Charles Rohla, Agricultural Education, “Informational Needs of Landowners within the Urban/Rural Interface in Oklahoma’s Lincoln County” - August 2002 (**chair**)

Master of Agriculture

- Lindsey Treadwell (**chair**)
- Cody Shick - Expected May 2024 (member, AGIN)
- Alex Cox - Expected December 2023 (member, AGIN)
- Lacey Dessarault - Expected December 2023 (member, AGIN)
- Hailey Viars - Expected August 2023 (member, AGIN)
- Elizabeth Jones - May 2023 (member, AGIN)
- Lia Mastronardi - May 2023 (**chair, AGIN**)
- Emily Smith - December 2022 (member, AGIN)
- Sarah Davis - May 2022 (member, AGIN)
- Haley Saul - May 2022 (member, AGLE)
- Shelton Hatch - December 2021 (member, AGIN)
- Lockard Cassity - August 2021 (**chair, AGIN**)
- Lauren Looney - August 2021 (member, AGIN)
- Bri Cooper - May 2021 (**chair, AGIN**)
- Suzanne Jacques - May 2021 (member, AGLE)
- Taylor Pearce - May 2021 (**chair, AGIN**)
- Maria Carl - August 2020 (member, AGIN)
- Nicholas Cassell - August 2020 (member, AGIN)
- Clara Jungermann - May 2020 (member, AGIN)
- Skylar Eagles - May 2020 (member, AGIN)
- Emily Fanning - December 2019 (member, AGIN)
- Jason Gousie - December 2019 (member, AGIN)
- Alexa Rutherford - December 2019 (member, AGIN)
- Austen Garmon, August 2019 (**chair, AGIN**)
- Courtney Sorensen - December 2017 (member, AGIN)
- Sarah Weiss - December 2017 (member, AGIN)

Holly Behrens - December 2015 (member, AGIN)
Marissa Tescier - August 2014 (member)
Halston Courson - December 2013 (member)
Courtney Pinkerton - December 2012 (member)
Lindsey Treadwell - May 2012 (member)
Amanda Kennedy - August 2011 (member)
Jenni Carr - May 2010 (member)
Stacia States - May 2010 (member)
Kylee Hagemann - December 2009 (member)
Josh Quillen - July 2009 (member)
Crystal Cowan - July 2009 (**chair**)
Melinda Tebow - July 2009 (**chair**)
Mandy Campbell - July 2008 (member)
Amanda Storey - December 2004 (member)
Kylene Odegaard - August 2003 (**chair**)

Honors Thesis

Molly Moody, "College Students Food Choices and Social Environment Surrounding Food Consumption: A Photovoice Project" - Expected May 2024 (**chair**)
Katelyn Parsons, "An Analysis of Post-Election Tweets About the 2012 Farm Bill" - May 2013 (**chair**)
Jillianne Zweacker, "Perceptions of Oklahoma Legislators Toward the Oklahoma Cooperative Extension Service" - May 2008 (**chair**)
Courtney Hentges, "Oklahoma Agritourism: A Case Study of Three Oklahoma Agritourism Businesses" - May 2006 (**chair**)
Ruth Bobbitt, "News Wire Coverage of Agricultural Issues: A Closer Look at Reporters' Objectivity" - May 2006 (member)
Macey Hedges, "The Influence of Editor Attitudes and Gatekeeping Criteria on Publishing Agricultural News in Oklahoma Newspapers" - May 2005 (**chair**)
Jodi Nichols-Cole, "Use of Ag in the Classroom Instructional Materials in Oklahoma" - December 2004 (member)
Melissa Majors, "An Assessment of Oklahoma State University Agricultural Communications Students' Learning Styles" - May 2004 (**chair**)
Rachel Hubbard, "Broadcasting Proficiencies in Agricultural Communications: Frequency of Use and Role in Curriculum" - August 2003 (member)

Wentz Research Projects

Molly Moody, "College Students Food Choices and Social Environment Surrounding Food Consumption: A Photovoice Project" - Expected May 2024 (**chair**)
Katelyn Parsons, "An Analysis of Post-Election Tweets About the 2012 Farm Bill" - May 2013 (**chair**) (**Women's Faculty Council Research Award Recipient**)
Jillianne Zweacker (chair), "Perceptions of Oklahoma Legislators Toward the Oklahoma Cooperative Extension Service" - May 2008 (**chair**)
Ruth Bobbitt, "News Wire Coverage of Agricultural Issues: A Closer Look at Reporters' Objectivity" - May 2006 (member)
Macey Hedges, "Newspaper Editors' Preferred Method(s) of Receiving Information" - May 2005 (**chair**) (**Outstanding Poster Award for Social Sciences**)

PROFESSIONAL DEVELOPMENT

Conferences Attended

American Association for Agricultural Education Western Region Conference, Logan, Utah,
September 2023

National Agricultural Communications Symposium, Oklahoma City, Oklahoma, February 2023

National Association of Farm Broadcasting Convention, Kansas City, Missouri, November 2022

National FFA Convention, Indianapolis, Indiana, October 2022

Oklahoma State FFA Convention, Tulsa, Oklahoma, May 2022

Global Learning in Agriculture Conference, February 2022

National Association of Farm Broadcasting Convention, Kansas City, Missouri, November 2021

National FFA Convention, Indianapolis, Indiana, October 2021

American Association for Agricultural Education Western Region Conference, Bozeman, Montana,
September 2021

North American Colleges and Teachers of Agriculture Virtual Conference, June 2021

American Association for Agricultural Education Virtual Conference, May 2021

Global Learning in Agriculture Conference, February 2021

National Association of Farm Broadcasting Virtual Convention, November 2020

American Association for Agricultural Education Western Region Virtual Conference,
September 2020

North American College and Teachers of Agriculture Virtual Conference, June 2020

American Association for Agricultural Education Virtual Conference, May 2020

National Association of Farm Broadcasting Convention, Kansas City, Missouri, November 2019

American Association for Agricultural Education Western Region, Anchorage, Alaska,
September 2019

National Association of Farm Broadcasting Summer Agribusiness Luncheon, Denver, Colorado,
July 2019

Agricultural Media Summit, Minneapolis, Minnesota, July 2019

National Association of Farm Broadcasting Washington Watch, May 2019

Oklahoma State FFA Convention, Oklahoma City, Oklahoma, April/May 2019

National Association of Farm Broadcasting Convention, Kansas City, Missouri, November 2018

Association for Interdisciplinary Studies Conference, Detroit, Michigan, October 2018

American Association for Agricultural Education Western Region, Boise, Idaho, September 2018

Agricultural Media Summit (Includes Association for Communication Excellence Conference),
Scottsdale, Arizona, August 2018

National Association of Farm Broadcasting Summer Agribusiness Luncheon, Kansas City, Missouri,
July 2018

Oklahoma State FFA Convention, Oklahoma City, Oklahoma, May 2018

National Association of Farm Broadcasting Washington Watch, April 2018

National Association of Farm Broadcasting Convention, Kansas City, Missouri, November 2017

National FFA Convention, Indianapolis, Indiana, October 2017

American Association for Agricultural Education Western Region, Fort Collins, Colorado,
September 2017

Oklahoma State FFA Convention, Oklahoma City, Oklahoma, May 2017

ESCOPE Social Science Subcommittee Meeting, February 2017

AGCM Vision Meeting, Mobile, Alabama, February 2017

Southern Association of Agricultural Scientists AGCM section meeting, Mobile, Alabama, February
2017

Association for Communication Excellence Conference, New Orleans, Louisiana, June 2017

National Association of Farm Broadcasting Convention, Kansas City, Missouri, November 2016

National FFA Convention, Indianapolis, Indiana, October 2016
American Association for Agricultural Education Western Region, Tucson, Arizona, September 2016
Agricultural Media Summit, St. Louis, Missouri, July 2016
Association for Communications Excellence, Memphis, Tennessee, June 2016
Agricultural Communications Vision Consortium, San Antonio, Texas, February 2016
National Association of Farm Broadcasting Convention, Kansas City, Missouri, November 2015
National FFA Convention, Louisville, Kentucky, October 2015
Agricultural Media Summit, Scottsdale, Arizona, July 2015
Association for Communications Excellence, Savannah, Georgia, June 2015
Agricultural Communicators of Tomorrow Professional Development Conference, Orlando, Florida, January 2015
National Association of Farm Broadcasting Convention, Kansas City, Missouri, November 2014
National FFA Convention, Louisville, Kentucky, October 2014
American Association for Agricultural Education Western Region, Kona, Hawaii, September 2014
Agricultural Media Summit, Indianapolis, Indiana, July 2014
The 5th Rajamangala University of Technology International Conference, July 2014
Association for Communications Excellence, Portland, Oregon, June 2014
Agricultural Communicators of Tomorrow Professional Development Conference, Manhattan, Kansas, February 2014
Agricultural Media Summit, Buffalo, New York, August 2013
The 4th Rajamangala University of Technology International Conference, July 2013
Association for Communication Excellence, Indianapolis, Indiana, June 2013
Agricultural Communicators of Tomorrow Professional Development Conference, Fayetteville, Arkansas, March 2013
Agricultural Media Summit, Albuquerque, New Mexico, August 2012
Association for Communications Excellence, Annapolis, Maryland, June 2012
Association for Communications Excellence, Denver, Colorado, June 2011
Food, Fuel and Society, Columbia, Missouri, October 2010
Association for Communications Excellence, St. Louis, Missouri, June 2010
Agricultural Media Summit, Ft. Worth, Texas, July 2009
North American College and Teachers of Agriculture, Stillwater, Oklahoma, June 2009
Association of Communications Excellence, Des Moines, Iowa, June 2009
Southern Association of Agricultural Scientists, Atlanta, Georgia, February 2009
Agricultural Media Summit, Louisville, Kentucky, July 2007
Association for Communications Excellence, Albuquerque, New Mexico, June 2007
Southern Association of Agricultural Scientists, Mobile, Alabama, February 2007
International Symposium on AgroTerrorism, Kansas City, Missouri, September 2006
Association for Communications Excellence, Quebec City, Canada, June 2006
American Association for Agricultural Education, Charlotte, North Carolina, May 2006
Regional Agricultural Communicators of Tomorrow, Ft. Worth, Texas, January 2006
National Agricultural Communicators of Tomorrow, San Antonio, Texas, June 2005
Association for Communications Excellence, San Antonio, Texas, June 2005
American Association for Agricultural Education, San Antonio, Texas, May 2005
Southern Association of Agricultural Scientists, Little Rock, Arkansas, February 2005
National Agricultural Communicators of Tomorrow, Tampa, Florida, July 2004
Agro-Terrorism: Repercussions to our Society, Cedar Rapids, Iowa, July 2004
Association for Communications Excellence, South Lake Tahoe, Nevada, June 2004
American Association for Agricultural Education, St. Louis, Missouri, May 2004
Southern Association of Agricultural Scientists, Tulsa, Oklahoma, February 2004

American Association for Agricultural Education, Orlando, Florida, December 2003
Agricultural Communicators in Education, Kansas City, Missouri, June 2003
National Agricultural Communicators of Tomorrow, Kansas City, Missouri, June 2003
Southern Association of Agricultural Scientists, Mobile, Alabama, February 2003
American Association for Agricultural Education, Las Vegas, Nevada, December 2002
National Agricultural Communicators of Tomorrow, Reno, Nevada, July 2002
Livestock Publications Council, Reno, Nevada, July 2002
Regional Agricultural Communicator of Tomorrow, Stillwater, Oklahoma, March 2002
Southern Association of Agricultural Scientists, Orlando, Florida, February 2002
American Association for Agricultural Education, New Orleans, Louisiana, December 2001
National Agricultural Communicators of Tomorrow, Orlando, Florida, July 2001
Regional Agricultural Communicator of Tomorrow, Columbia, Missouri, March 2001
American Association for Agricultural Education, San Diego, California, December 2000
American Association for Agricultural Education, Orlando, Florida, December 1999
National Agricultural Communicators of Tomorrow, Denver, Colorado, July 1999
American Association for Agricultural Education, New Orleans, Louisiana, December 1998

Learning Activities

Adobe MAX Virtual Conference, September 2020
LEAD21, 2015-2016
Educators' Leadership Academy, Outstanding Professors' Academy, 2014-2015
The Adobe Photoshop for Photographers Seminar Tour, Oklahoma City, Oklahoma, February 2014
The Adobe Photoshop Lightroom 4 LIVE Seminar Tour, Oklahoma City, Oklahoma, January 2013
Flash Bus Tour, Dallas, Texas, March 2011
Food, Fuel & Society Conference, Columbia, Missouri, October 2010
Keeping the Focus on Learning presented by L. H. Newcomb, CASNR Teaching Effectiveness Workshop, January 2004
Peer Observation for Teaching Assessment presented by R. Kirby Barrick, CASNR Teaching Effectiveness Workshop, August 2003
Teaching College presented by R. Kirby Barrick, CASNR New Faculty Development Workshop, August 2003
Worked with faculty on the development of the *Preparing Future Faculty* initiative at the University of Missouri, Spring/Summer 2001
Quality University Instruction - A Teaching Effectiveness Training Program, Oklahoma State University, May 1998.

Faculty Associations/Honorary and Professional Organizations

OSU Group V Graduate Faculty Member, 2001 - Present
Agricultural Communicators of Tomorrow
American Association for Agricultural Education (Life Member)
Association for International Agricultural and Extension Education
Association for Communication Excellence
Kappa Kappa Psi Alumni Association
Livestock Publications Council (Associate Member)
North American Colleges and Teachers of Agriculture (Life Member)
National Association of Farm Broadcasting (Allied Industry Council Member)
Oklahoma State University Agriculture Alumni Association (Life Member)
Oklahoma State University Alumni Association (Life Member)
University of Missouri Alumni Association (Life Member)

D. DWAYNE CARTMELL II
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ADMINISTRATIVE PHILOSOPHY

My teaching philosophy highlights five characteristics I think make the learning environment a positive experience: Caring, Commitment, Communication, Cooperation, and Consistency. These five cornerstones of my teaching philosophy also compose my administrative philosophy.

Caring – As an administrator, I believe it is important to let each person know you care about his or her success. I strive to maintain an open environment of collegiality where individuals feel empowered and respected. I attempt to model a positive attitude and bring a sense of enjoyment to the workplace.

Commitment – I bring a strong personal commitment to assist all individuals I work with to strive for intellectual achievement and personal growth. Every day, I seek to model standards of excellence through my actions and words. I hope to clearly convey my commitment and provide a contagious, enthusiastic environment for others. Above all, I try to showcase my commitment by placing the needs of others first. Despite a variety of competing priorities, I strive to structure my time to meet the needs of others as often as possible. I view myself as a scholar and a teacher dedicated to encouraging those around me to share a passion for “life of the mind.”

Communication – Open communication and dialogue are keys to positive relationships and involve verbal communication, written communication, and active listening skills. Through communication, I strive to nurture individual strengths. An administrator must have a firm reading of the pulse of the department. A leader must be a champion for subordinates and work diligently to appropriately recognize, reward, and encourage all in the department. Only through open communication and mentorship can one influence growth in faculty, staff and student performance.

Cooperation – It is extremely important to draw upon the knowledge, expertise, and ideas of faculty, staff, students, and stakeholders when leading a department. An administrator must be in constant communication with personnel and strive for an environment of cooperation and trust. A leader must be a champion for each individual and work, through cooperation, to empower everyone to be successful. Shared governance in the decision-making process is an important part of cohesion within a department. It is important to solicit input from faculty, staff, students, and stakeholders before making critical changes to policy and procedures. Through open communication, dialogue, and collaboration, a decision is seldom wrong, especially if it is based on the long-term advancement and growth of the department. The department has several areas of excellence. Through cooperation, I envision the advancement of these areas as well as identifying other critical issues to address, which are important for the people of Oklahoma and those around the globe.

Consistency – By providing a consistent model of hard work and efficient work habits as well as a consistent approach to administrative oversight, I will lead by example and foster a dynamic and exciting work environment. My goal as an administrator would be to have consistent expectations and to provide regular feedback and mentorship. Providing consistent encouragement as well as the means and opportunities for strengthening departmental programs will allow faculty and staff to thrive.

VISION

To encourage everyone in the department to be productive and successful through consistent communication. To be a departmental advocate for human capital and financial support, including seeking external support for endowments and scholarships. To provide an environment of shared success and admiration at all levels. To provide an enjoyable work environment through empathy, encouragement, and positivity.